

Request for Application #2019-036 Modification #1

Market Analytics to Inform Global Digital Goods

Pursuant to [Request for Application # 2019-036](#), the purpose of this modification is to:

- 1. Add Live Q&A teleconference #2
- 2. Revise the application due date to January 20, 2020
- 3. Revise the notification date to January 23, 2020
- 4. Name the three selected LMICs for Workstream #1 as India, Kenya, and Mozambique in Section IV

Accordingly, the following changes are hereby made:

- 1. On page 1, Summary of Deadlines, INSERT details for Live Q&A teleconference #2
- 2. On page 1, Summary of Deadlines, DELETE January 10, 2020
- 3. On page 1, Summary of Deadlines, INSERT January 20, 2020
- 4. On page 1, Summary of Deadlines, DELETE January 17, 2020
- 5. On page 1, Summary of Deadlines, INSERT January 23, 2020
- 4. On page 3, Section IV Scope of Work, DELETE “This country-level, qualitative assessment will involve secondary and primary research in three LMICs that have not yet been selected. The three countries will represent different digital health maturity levels based on prior market segmentation work conducted by PATH. The countries will most likely be in the regions of sub-Saharan Africa and Asia.”
- 5. On page 3, Section IV Scope of Work, INSERT: “This country-level, qualitative assessment will involve secondary and primary research in three LMICs – India, Kenya, and Mozambique. The three countries represent different digital health maturity levels based on prior market segmentation work conducted by PATH.”

I. Summary of Deadlines

The expected schedule for this application is outlined in the following table. Note that PATH reserves the right to modify this schedule as needed. All parties will be posted to Digital Square’s [website](#).

Release of Request for Application	December 9, 2019
Live Q&A teleconference #1	December 16, 2019 at 11am EST Join: https://path.zoom.us/j/976619363

	Meeting ID: 976 619 363 Phone: 877 369 0926
Live Q&A teleconference #2	January 7, 2020 at 11am EST Join: https://path.zoom.us/j/222744994 Meeting ID: 222 744 994 Phone: 877 369 0926
Applications due	January 20, 2020 at 5pm EST
Applicants notified of decision	January 23, 2020