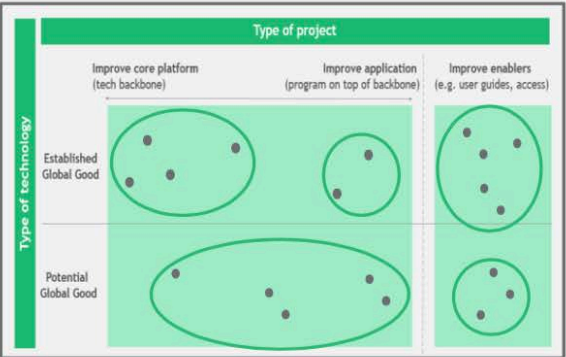


Proposal mapping



Proposal scorecards

| Proposal 1 | | | |
|---|------------------------------------|--------|----------------------------------|
| Dimension | Considerations | Rating | Overall (1 = worst, 5 = best) |
| 1 Impact | Demonstrated need | High | 2 |
| | Applicability | Medium | |
| | Adoptability | Low | |
| | Potential for health impact | Low | |
| 2 Cost | Investment appropriateness | High | 5 |
| | Reasonable total cost of ownership | High | |
| | Funder alignment | High | |
| 3 Technology | Relationship to existing ecosystem | Medium | 3 |
| | Differentiated value | Medium | |
| | Sound technical strategy | Medium | |
| 4 Probability of success | Overall approach | Medium | 3 |
| | Proposal plan | Medium | |
| | Partners | Medium | |
| | Team | High | |
| | Financial sustainability | Medium | |
| High = High Medium = Medium Low = Low | | | |

Summary dashboard

| Group | Proposal | Ratings | (\$) | Recommendation & rationale | Discussion questions |
|-------|----------|---------|------|----------------------------|----------------------|
| 1 | XXX | | | | |
| | XXX | | | | |
| | XXX | | | | |
| | XXX | | | | |
| 2 | XXX | | | | |
| | XXX | | | | |
| | XXX | | | | |
| 3 | XXX | | | | |
| | XXX | | | | |
| | XXX | | | | |
| | XXX | | | | |
| 4 | XXX | | | | |
| | XXX | | | | |
| | XXX | | | | |
| 5 | XXX | | | | |
| | XXX | | | | |
| | XXX | | | | |

| Dimension | Considerations | Potential data inputs | |
|-----------|---|---|--|
| | | Current round | Future rounds |
| 1 Impact | Demonstrated need: Does the proposal appropriately address a significant country need or gap in the technology ecosystem as evidenced by use of, approval of, and/or interest in the technology? | GG Maturity Model, PRC assessment, regional network input | + Mapping of technology ecosystem, national roadmaps, Digital Atlas data, demographic data |
| | Applicability: Does the proposal support a reusable digital health asset that could potentially be deployed in a variety of contexts over time? | PRC assessment | + Mapping of technology ecosystem |
| | Adoptability: Does the proposal have a robust plan to drive adoption / scale (e.g. in terms of documentation, interoperability, being appropriately open sourced)? | Proposal, GG Maturity Model, PRC assessment | + Submitter overview of adoption plan, demographic data |
| | Potential for health impact: What is the potential impact of the project on health systems and ultimately health outcomes? | PRC and DS assessment | |
| 2 Cost | Investment appropriateness: Is the investment requested reasonable given the proposal's goals? | Budget submission, PRC assessment | |
| | Reasonable total cost of ownership: Is the total cost of ownership reasonable given target users? | N/A | PRC assessment, TCO tool |
| | Funder alignment: Is Digital Square the appropriate funder for this proposal versus other funders? | DS and PRC assessment | + Donor review committee |

| Dimension | Considerations | Potential data inputs | |
|--------------------------|---|--------------------------------------|--|
| | | Current round | Future rounds |
| 3 Technology | Relationship to existing ecosystem: Does the proposal appropriately work with or leverage existing technologies? | PRC assessment | + Mapping of technology ecosystem |
| | Differentiated value: Does the proposal provide unique value versus analogous projects or technologies? | PRC assessment | + Mapping of technology ecosystem |
| | Sound technical strategy: Does the proposal articulate a compelling technical strategy based on appropriate technical documentation? | PRC assessment | |
| 4 Probability of success | Overall approach: Is the proposal well-thought out and adherent to principles of digital development? | Tally of PRC red, amber, green votes | + Submitter SWOT analysis |
| | Proposal plan: Are activities clearly articulated with owners and measurable indications of success? | PRC and DS assessment | |
| | Partners: Does the proposal involve collaboration between an appropriate set of partners (i.e. technical experts, users, donors, etc.)? | PRC and DS assessment | |
| | Team: Does the proposal team have the skillsets to deliver on the work? | PRC and DS assessment | |
| | Financial sustainability: Does the technology have other existing or anticipated funding streams or, at minimum, a reasonable business plan for future sustainability? | Proposal, GG Maturity Model | + Submitter overview of long-term business or financial plan |