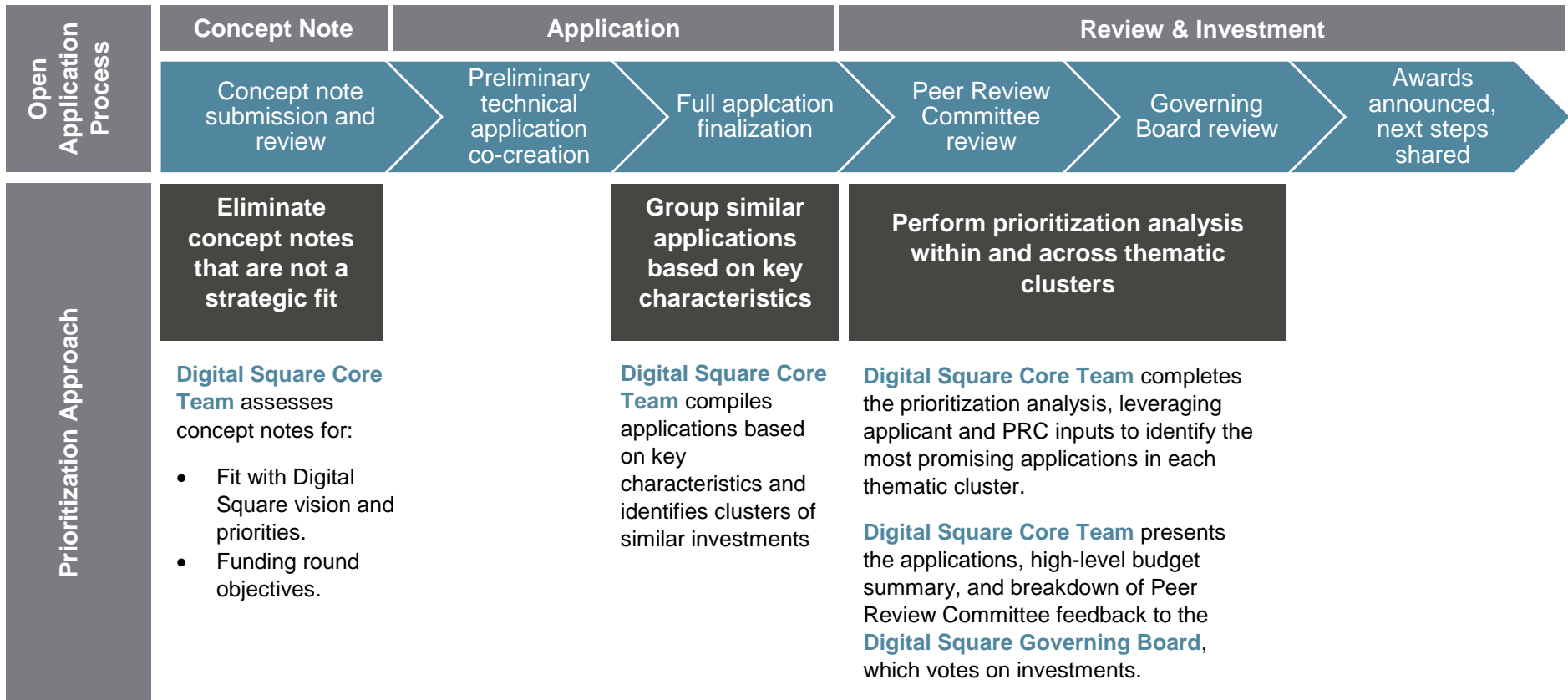




Prioritization Framework

Digital Square’s Prioritization Framework is used to evaluate applications submitted to each Digital Square Notice Cycle. Evaluation is conducted by the Peer Review Committee. Feedback is compiled by Digital Square and shared with the Digital Square Governing Board.







For more information:

Wiki: digitalsquare.io

Open Application Site: applications.digitalsquare.io

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Dimension		Considerations
 Impact	Demonstrated need: Does the application appropriately address a significant country need or gap in the technology ecosystem as evidenced by use of, approval of, and/or interest in the technology?	
	Applicability: Does the application support a reusable digital health asset that could potentially be deployed in a variety of contexts over time?	
	Adoptability: Does the application have a robust plan to drive adoption/scale (e.g., terms of documentation, interoperability, being appropriately open sourced)?	
	Potential for health impact: What is the potential impact of the project on health systems and ultimately health outcomes?	
 Cost	Investment appropriateness: Is the investment requested reasonable given the application's goals?	
	Reasonable total cost of ownership: Is the total cost of ownership reasonable given target users?	
	Funder alignment: Is Digital Square the appropriate funder for this application versus other funders?	
 Technology	Relationship with existing ecosystem: Does the application appropriately work with or leverage existing technology?	
	Differential value: Does the application provide unique value versus analogous projects or technologies?	
	Sound technical strategy: Does the application articulate a compelling technical strategy based on appropriate technical documentation?	
 Probability of Success	Overall approach: Is the application well-thought-out, and does it adhere to the Principles of Digital Development ?	
	Application plan: Are activities clearly articulated with owners and measurable indicators of success?	
	Partners: Does the application involve collaboration between an appropriate set of partners (i.e., technical experts, users, donors, etc.)?	
	Team: Does the application team have the skill sets to deliver on the work?	
	Financial sustainability: Does the technology have other existing or anticipated funding streams, or at minimum, a reasonable business plan for future sustainability?	

These four dimensions will be evaluated based on data gathered through the following tools:

- Budget submissions
- Demographic data
- [Digital Health Atlas](#)
- Digital Square Review
- Funder Review Committee
- [Global Good Maturity Model](#)
- Peer Review Committee Review
- Applicant business or financial plans
- Applicant Strengths, Weaknesses, Opportunities, Threats (SWOT) analysis
- Technology ecosystem mapping
- Technical application submissions