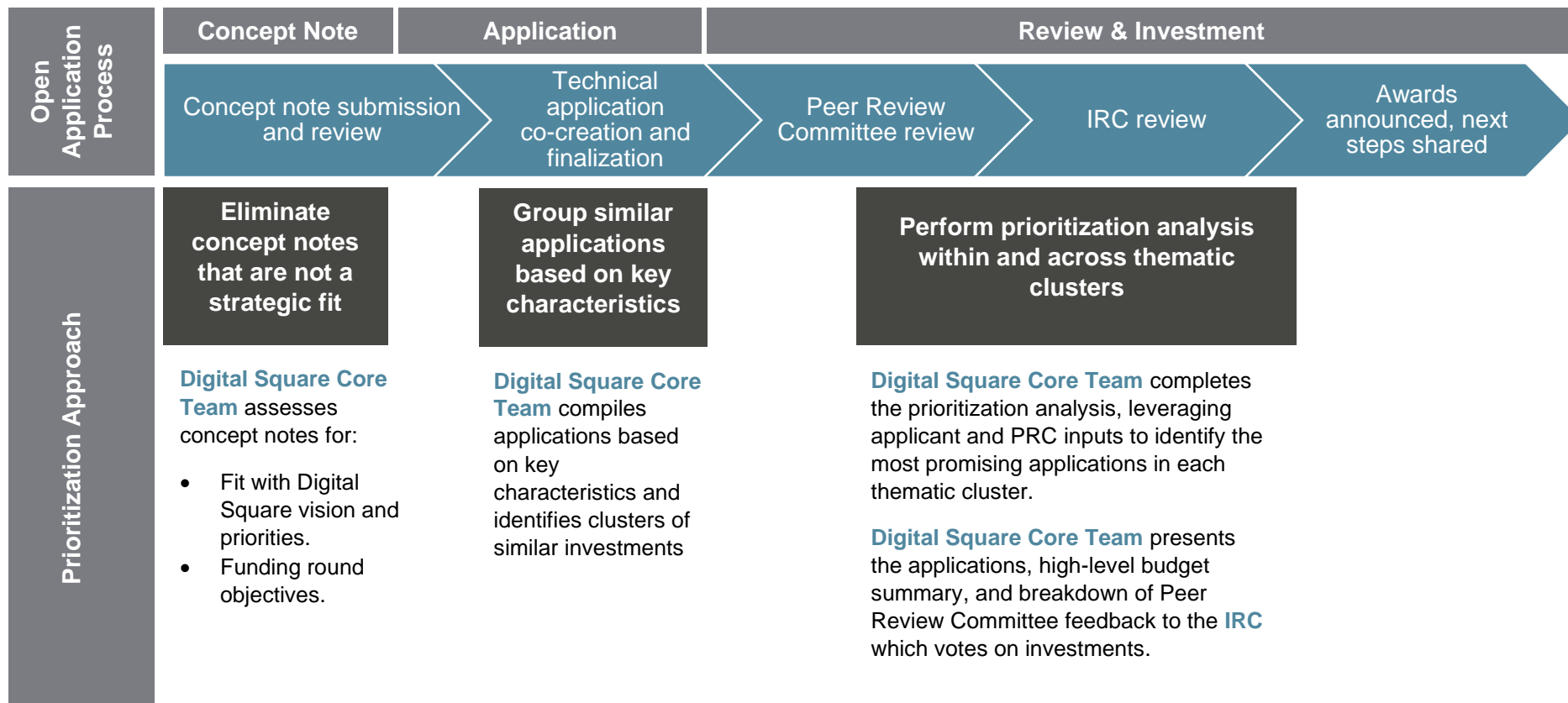


## Attachment B: Prioritization Framework

Digital Square's Prioritization Framework is used to evaluate applications submitted to each Digital Square Notice. Evaluation is conducted by the Peer Review Committee. Feedback is compiled by Digital Square and shared with the Digital Square Governing Board.




### For more information:

Wiki: [digitalsquare.io](https://digitalsquare.io)

Open Application Process Platform: [applications.digitalsquare.io](https://applications.digitalsquare.io)

Email: [digitalsquare@path.org](mailto:digitalsquare@path.org)

Dimension		Considerations
 <b>Impact</b>		<b>Demonstrated need/Meet Use Case:</b> Does the application appropriately address a significant country need, identified use case or gap in the technology ecosystem as evidenced by use of, approval of, and/or interest in the technology/approach?
		<b>Applicability:</b> Does the application support a reusable digital health asset that could potentially be deployed in a variety of contexts over time?
		<b>Adoptability:</b> Does the application have a robust plan and/or key outputs that will facilitate the drive towards adoption/scale (e.g., terms of documentation, interoperability, being appropriately open sourced)?
		<b>Potential for health impact:</b> What is the potential impact of the project on health systems and ultimately health outcomes?
 <b>Cost</b>		<b>Investment appropriateness:</b> Is the investment requested reasonable given the application's goals?
		<b>Reasonable project cost/ cost of ownership:</b> Is the proposed cost reasonable for the proposed deliverables/outcomes? And if appropriate, is the total cost of ownership reasonable given the target users.
		<b>Funder alignment:</b> Is Digital Square the appropriate funder for this application versus other funders?
 <b>Technology</b>		<b>Relationship with existing ecosystem:</b> Does the application appropriately work with or leverage existing technology?
		<b>Differential value:</b> Does the application provide unique value versus analogous projects or technologies?
		<b>Sound technical strategy:</b> Does the application articulate a compelling technical strategy based on appropriate technical documentation?
 <b>Probability of Success</b>		<b>Overall approach:</b> Is the application well-thought-out and does it adhere to the <a href="#">Principles of Digital Development</a> ?
		<b>Application plan:</b> Are activities clearly articulated with owners and measurable indicators of success?
		<b>Partners:</b> Does the application involve collaboration between an appropriate set of partners (e.g., technical experts, users, donors, etc.)?
		<b>Team:</b> Does the application team have the skill sets to deliver on the work?
		<b>Financial sustainability:</b> Does the technology have other existing or anticipated funding streams, or at minimum, a reasonable plan for future sustainability?

**These four dimensions will be evaluated based on data gathered through the following tools:**

- Budget submissions
- Demographic data
- [Digital Health Atlas](#)
- Digital Square Review
- Funder Review Committee
- [Global Good Maturity Model](#)
- Peer Review Committee Review
- Applicant business or financial plans
- Applicant Strengths, Weaknesses, Opportunities, Threats (SWOT) analysis
- Technology ecosystem mapping
- Technical application submissions