

Open Application Process: Notice G

August 2022

Digital Square



About Digital Square

Digital Square at PATH collaborates with ministries of health to align adaptable, interoperable digital technologies with local health needs and brings partners together to improve how the global community designs, uses, and pays for digital health tools and approaches.



 We work with donors to identify investments that ensure long-term success and align with country priorities.

How?

- We work with innovators to advance digital health tools that are designed to work together seamlessly.
- We work with **governments and country-based technology experts** to strengthen country-led digital health implementations.

Why?

To improve health outcomes and accelerate health equity, which increasingly relies on ensuring equitable access to digital health.

Digital Square addresses the need for a thriving marketplace for digital health.

Vision

A world where appropriate use of digitally enabled health services closes the health equity gap

Mission

Connect health leaders with the resources necessary for digital transformation

Areas of Work



Alignment & Co-investment



Global Goods



Regional & Country Systems



- Allocate global good investments through an open application process that fosters transparency, collaboration, and agility.
- Provide rigorous, pragmatic technical oversight on investments through an awards team with >50 years combined experience in the global digital health sector.
- Serve as a community manager by connecting the global goods community to each other and to country efforts.
- Advise on standards development and technical ecosystem design to encourage at-scale adoptability.
- Coordinate with WHO and others to streamline approval of digital public goods for health.

Digital Square global goods

- Digital Square <u>global goods</u> are digital health tools that are open source (<u>FOSS</u>), have no barrier to
 access for services or available under open content licenses, etc., are supported by an anchor
 organization/strong community, have a clear governance structures, have been deployed at scale, are
 used across multiple countries, have demonstrated effectiveness, are designed to be interoperable, and
 are on a continuum towards sustainability for the tool/service.
- Digital Square global goods have a close relationship to digital public goods (DPGs), in that they overlap with many aspects of the DPG Standard.
- In short, *Digital Square global goods* can be seen as a collection of DPGs focused on health that are impactful, scalable, adaptable to different countries and contexts, and actively focused to become more interoperable, deployable, and better serving to low- and middle-income county settings.

All Digital Square software global goods could be seen as DPGs; but not all DPGs are global goods.



Types of global goods

Digital Square defines global goods as digital health tools that are adaptable to different countries and contexts. There are three types of global goods:

Software

A software tool that is free and open source (FOSS) and used to manage, analyze, or transmit health-related data, with proven utility in several settings.

Services

A software tool that is used to manage, transmit, or analyze health-related data that can be freely accessed as a software service and adheres to open data principles.

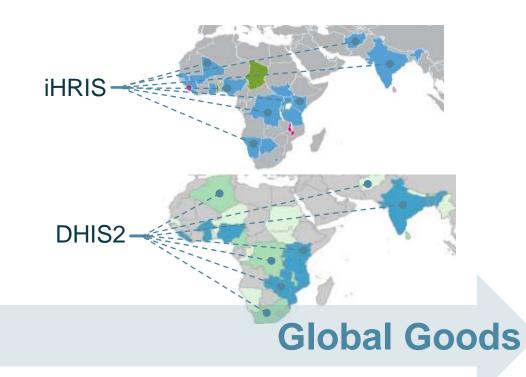
Content

A resource, toolkit, or data standard that is available under an open license and that is used to improve or analyze health data management and exchange processes.

The need for and emergence of global goods







Many Pilots

The proliferation of digital health stakeholders and projects has led to fragmentation, competing priorities, and additional burdens on the health system.

Digital Square support to digital health global goods

Key technical focus areas of our work in global goods:

- Incorporation and use of standards and interoperability profiles
- Alignment to terminologies and tools that support this (OpenConceptLab)
- Promotion of global guidance and technical standards adoption (e.g., ANC DAK, DDCC:VS tech guidance, PLM white paper)
- Strengthening of global good tools to be more implementable

What are mature global goods?

A mature digital health global good is:

Open source	0	pen	SOL	ırce
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Backed by strong community and clear governance structure

Funded by multiple sources

Deployed at significant scale

Designed to be interoperable

Ensure that tools are freely adaptable by countries to reduce the cost of tool creation and maintenance, giving the country / implementer a choice.

Ensure that tools are updated to reflect the changing technology and consumer ecosystem and have a growing number of implementers and supporters.

Ensure that tools are supported by an ecosystem of funders whose overall commitment remains constant and can meet the needs of the community.

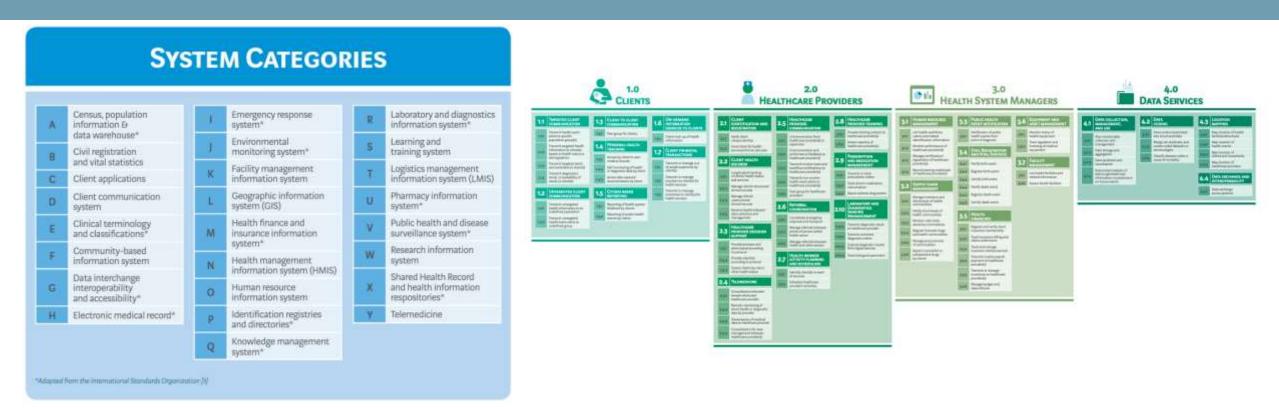
Ensure that tools have the proven functionality, capability, and security to be deployed with minimal risk and have impact.

Enable digital tools to communicate and share information with each other so that tools can be focused and part of a larger ecosystem.

Global scale / reach of global goods



Classified under digital health interventions



Mapped using the classification of digital health interventions (DHIs), which categorizes the different ways in which digital and mobile technologies are being used to support health system needs.

Global Goods Maturity Model

The Global Goods Maturity Model serves as a guide for innovators and investors to review and focus investment on areas to advance the maturity of a tool.

It also serves as baseline guidance for the evaluation of a tool to be a global good.

Digital Square has developed a Global Good Maturity Model for digital health tools. We continue to engage the digital health community, in particular the Digital Health and Interoperability Working Group of the Health Data Collaborative, in the development of this model.

Core	Sub-indicator	Global Good Maturity Model for digital health software tools. Version 1.4		
		Low	Medium	High
	Country Utilization	Three or fewer countries or states actively use the tool as part of their health information system	At least four countries or states actively use the tool as part of their health information system with at least 20% of total nation-wide or state-wide target users routinely using product/service as intended	At least ten countries or states actively use the tool as part of their health information system with at least 30% of total nation- wide or state-wide target users routinely using product/service as intender
	Country Strategy	Three or fewer countries or states have included the tool as part of their eHealth strategy or framework	At least four countries or states have included the tool as part of their eHealth strategy or framework	At least ten countries or states have included the tool as part of their eHealth strategy or framework
lity	Digital Health Interventions	The tool does not meet digital functional requirements (as defined by WHO's Classification of Digital Health Interventions) without significant customization or configuration	The tool partially meets digital functional requirements (as defined by WHO's Classification of Digital Health Interventions) without significant customization or configuration	The tool fully meets digital functional requirements (as defined by WHO's Classification of Digital Health Interventions) without significant customization or configuration
Global Utility	Source Code Accessibility	Source code not publicly available or not released under an open-source license	Source code exists on a publicly accessible repository and licensed under an Open Source Initiative approved license.	Source code exists on a publicly accessible repository and licensed under an Open Source Initiative approved license. Software is structured to allow local customizations and new modules and functionality without requiring forking of main code
	Funding and Revenue	At most two revenue streams exists. Revenue streams are largely dependent on time-bound project implementations	Multiple revenue streams/funders exist across project implementations	Multiple revenue streams and funding mechanisms exist, including at least one that provides for multi-year support of core software development, documentation, and other key artifacts

https://wiki.digitalsquare.io/index.php/Global_Goods_Maturity

Global Goods Guidebook

The Global Goods Guidebook showcases emergent and established global goods that are approved for investment through Digital Square. By better coordinating the development of digital health global goods, such as those presented in the guidebook, stakeholders involved in digital health can reduce duplication and ensure that platforms not only align with national priorities, but also strengthen health systems.

https://digitalsquare.org/resourcesrepository/global-goods-guidebook



















Notice G



Overview of Notice G

- Notice G calls are focused on identification and advancement of global goods.
- Digital Square is refreshing its global good list, including the digital tools that will be featured in its **Global Goods Guidebook** (version 4 to be published in 2023).
- We are looking for innovative companies interested in working with us to increase the
 availability, adaptability, and maturity of high-quality digital health tools to address country driven health needs.
- Successful applicants to this call will join the global goods community and receive funding to attend the 2023 Global Good Innovators Meeting as well as a fixed award of up to U\$\$25,000 to support the publication of data on the impact and/or scale of the candidate global good.

Overview of Notice G

We are excited to have 3 rounds focused on the 3 types of global goods (software, content, and services):

- Notice G0: Software Global Goods | Live: August 29, 2022 September 30, 2022
- Notice G1: Content Global Goods | Launch date: October/November 2022
- Notice G0: Service Global Goods | Launch date: November/December 2022

Open Application Process (OAP) Platform



Digital Square Open Application Platform

Promoting the collaborative development of applications for investments in digital health global goods

Digital Square supports investments in digital health global goods, which are tools that are adaptable to different countries and contexts. Mature digital health global good software is software that is. Free and Open Source (FOSS), is supported by a strong community, has a clear governance structure, is funded by multiple sources, has been deployed at significant scale, is used across multiple countries, has demonstrated effectiveness, is designed to be interoperable, and is an emergent standard application.

Active and open notice calls

Digital Square is excited to launch the Notice G calls focusing on identification and advancement of Global Goods. Digital Square is refreshing its global good list, including the digital tools that will be featured in its Global Goods Guidebook (version 4 to be published in 2023). We are looking for innovative companies interested in working with us to increase the availability, adaptability, and maturity of high-quality digital health tools to address country-driven health needs. Successful applicants to this call will join the global goods community, receive funding to attend the 2023 Global Good Innovators Meeting, and a fixed award of up to \$25,000 to support the publication of data on the impact and/or scale of the candidate global good.

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- Notice G0: Service Global Goods | Launch date: November/December 2022

https://applications.digitalsquare.io

Notice G0: Software Global Goods

An open call for software global goods.

- Must meet the definition of global good
- Must be open source
- Must be registered as a full or nominated DPG
- Will be asked to provide supporting documentation of the completed maturity model
- Full details on the application page: https://applications.digitalsquare.io/notice-g0



Notice G0: Software Global Goods

Are you a digital interestor with a current or candidate global good? In response to community feedback, Digital Square at PATH is refreshing its global good list, including the digital tools that will be featured in its Global Goods Guidelsook Iversion 4 to be published in 2023). We are looking for innovative companies interested in working with us to increase the availability, adaptability, and maturity of highquality digital health tools to address country-driven health needs. Successful applicants to this call will join the global goods community. receive funding to attend the 2023 Global Good Innovators Meeting, and a fixed award of up to \$25,000 to support the publication of data on the impact and/or scale of the candidate global good.

This call seeks to support the discoverability, accessibility, and promotion of global goods, which are crucial for saving lives and improving Newth around the world. At Digital Square, global goods are eightal health tools that are free, open source, impactful, scatable, and adaptable to different countries and contexts. These fire and open source digital health tools look to reduce fragmentation and duplication to accelerate scale and health impact

NOTE/ATTENTION: We encourage all existing global goods, as well as new tools, to apply to these notices to ensure that tools are reavaluated for representation in the upcoming Global Goods Guidebook

Digital Square global goods

Digital Square global goods are health-focused tools that are impactful, scalable, and adaptable to different countries and contents in addition, they have an active focus on becoming more interoperable, deployable, and better serving of low-middle-income country (LMIC). strategies. The following are the attributes of global goods:

- Software available under an open source license, services with no barrier to access, and content readily available under an open content license.
- Are aligned to the Digital Public Goods (DPG) Standard and are either nominated in registered as DPGs (only relevant to software and content global goods.
- . Supported by an anchor organization and/or strong community.
- Having dear governance structures
- . Demonstrated effectiveness of the tool
- Deployed at scale and used arrins multiple countries.
- Designed to be interoperable—to connect and communicate with other sligital health systems
- . Demonstrated sustainability continuum for the tool.

Notice GD: Software Global Goods

Application

Download Application PDF

Full Application (FOF

Application Fortal:

Timeline

Wellinar: Wednesday, August S1, at 9:00 a.m. E1/5:00 p.m. CEST

Questions Due: September 17, 2022, by 5:00 p.in. (CEST).

Question Response: by September 24, 2022

Close date: September 36, 2022

Quick Links

Girbar Goods Guidetton

Girdual Goods Manurity Model

Global Goods Mag-

Digital Public Goods (DPG) Standard

World Health Organization's "Classification of digital health interventions vt.0°

Notice G0: Award – benefits of applying

Successful candidates:

- All successful candidates will:
 - Be recognized as a global good and attributed as such
 - Be included in the global goods community
 - Be invited to the 2023 Global Good Innovators Meeting
 - Receive one year of AWS cloud hosting
- Select candidates:
 - Receive travel support to attend event
 - Receive up to US\$25,000 to document impact and scale of tool

Benefits of applying

Successful candidates and awards: Digital Square will evaluate all applicants in terms of their inclusion as a global good. Currently, Digital Square has obtained funding to support at least 20 global goods innovators to attend the Digital Square Global Good Innovators Meeting (projected for March 2023), which will be hosted in Africa. In addition, select awardees will receive up to US\$25,000 in funding to support the development of impact and scale documentation to showcase the value and reach of their global good.

Recognition as a global good: Successful applications will be recognized as a <u>Digital Square approved</u> global good and will gain an approved status, which can be used to garner donor support. They will also form part of the broader Digital Square global goods community and have access to Digital Square's basket of services, plus further benefits associated with being an approved global good.

The global goods community: All successful global goods will be invited to attend the 2023 Global Good Innovators Meeting, hosted on the African continent, which serves as an opportunity to connect, learn, and gain insights from the broader global community. Select successful applicants will receive sponsorship to attend the event. This event offers unique opportunities of engaging directly with a range of donors and endorsers of the global goods guidebook and concept at large, as well as key ministries leveraging global goods, and countries interested in global goods.

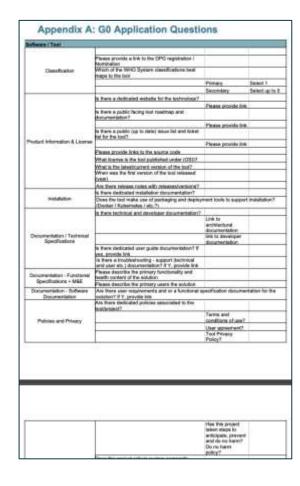
Global visibility: All successfully classified global goods will be featured in the next version of the Global Goods Guidebook. This key reference catalogue forms part of the recommended guidance in selecting digital health solutions for country adoption by donors. It is endorsed by the Bill & Melinda Gates Foundation, Centers for Disease Control and Prevention (CDC), Digital Impact Alliance (DIAL), Digital Public Goods Alliance (DPGA), German Federal Ministry for Economic Cooperation and Development (BMZ), German Agency for International Cooperation (GIZ), US Agency for International Development (USAID), and United Nations Children's Fund (UNICEF).

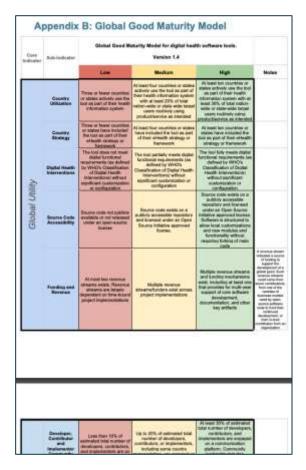
Cloud computing credits: All approved awardees will be eligible for one year of cloud hosting credits from Amazon Web Services (AWS) as part of the AWS Health Equity Initiative. AWS's support is part of a \$40 million global program, launched in late 2021, to enhance health and reduce inequities in healthcare. Approved applicants will work directly with AWS to facilitate execution of the credits.

Content requested

The application process will require applicants to answer a set of questions supporting their maturity levels as well as complete a Global Goods Maturity Model.

This will be facilitated by the application platform.





Review and evaluation

The applications will be evaluated according to the following criteria based on the data entered into the application forms:

- Criteria 1: The ability to meet the definition of a global good and of being a DPG
- Criteria 2: The maturity of the tool as per the Global Good Maturity Model

The Peer Review Committee (PRC) will review applications in accordance with the aforementioned criteria and in line with the prioritization framework.

Core Indicator	Sub-indicator	Sub-indicator		
	Country Utilization & Country Strategy	Does the tool show strong adoption and use at a country level? Does it form part of the broader thinking of country plans?		
Global Utility	Digital Health Interventions	is the tool clearly mapped and identified by the WHO classifications?		
	Source Code Accessibility and Digital Public Good Status?	Is the tool open source? Is it nominated/registered as a DPG?		
	Global Scalability	Does the tool showcase its ability to support health impact at scale?		
000 October 10	Community Governance and Developer, Contributor and Implementor Community Engagement	Does the community have a governance structure and broader community engagement that is clear and facilitating to ongoing support and engagement?		
Community Support	Software Roadmap and User Documentation	Are there clear artefacts that support community members in engaging with the tool in terms of future planning, use and adoption?		
	Multi-Lingual Support	Does the tool support multi-lingual use and at what level?		
	Technical Documentation	is there a sufficient technical documentation for local and new teams to engage with the tool.		
	Software Productization	is the tool mature in the sense of ability to implement and be used as part of an enterprise deployment. Does it portray a strong sense that it is product focused rather than a code utility.		
Software Maturity	Interoperability and Data Accessibility	is the tool driving towards interoperability and data exchange using global standards and patterns.		
	Security and Privacy	Is the tool planning for and actively engaging in the conversation around privacy and security?		
	Scalability	Does the technology showcase it's ability to scale through implementations?		
	Demonstrated need/Meet Use Case:	does the application appropriately address a significant country need, identified use case or gap in the technology ecosystem as evidence by use of, approval of, and/or interest in the technology/approach?		
Impact	Applicability:	does the application support a reusable digital health asset that could potentially be deployed in a variety of contexts over time		
	Adoptability:	Does the tool provide artefacts, communities and means to support adoptability? Is it adopted in multiple implementations?		
	Potential for health impact:	what is the potential impact of the project on health systems and ultimately health outcomes?		
	Sustainability	Does the tool have a sustable home, model or means to ensure ongoing support and confidence in the tool's continued existance over time?		
Sustainability and Global Diversity	Does the tool have a diverse investment/funding stream	How diverse is the funding to support the ongoing support for the tool?		
	Local capacity and diversity of organizations	How well is the tool represented by local support teams or providers in country?		

OAP Platform







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- . Notice G1: Content Global Goods | Launch date: October/November 2022.
- Notice G2: Service Global Goods | Launch date: November/December 2022

Previous and closed notice calls

For more details on previous Notice calls, choose from the opportunities below:

Choose former Notice or RFA





Notice G0: Software Global Goods

Introduction

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- Supported by an anchor organization and/or strong community.
- Having clear governance structures.
- · Demonstrated effectiveness of the tool.
- Deployed at scale and used across multiple countries.
- . Designed to be interoperable—to connect and communicate with other digital health systems.
- · Demonstrated sustainability continuum for the tool.



Open Date: August 29, 2022

Webinar: Wednesday, August 31, at 9:00 a.m. ET/3:00 p.m. CEST

Questions Due: September 17, 2022, by 5:00 p.m. (CEST)

Question Response: by September 24, 2022

Close date: September 30, 2022

Ouick Links

Global Goods Guidebook

Global Goods Maturity Model

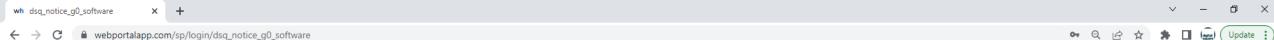
Global Goods Map

Digital Public Goods (DPG) Standard

World Health Organization's "Classification of digital health

interventions v1.0"

Notice G0: Application Questions (reference list)





Open Application Platform (OAP)

Notice G0: Software Global Goods (full application

Sign In/Sign Up Instructions

For New Users:

By clicking Sign Up, you will be prompted to enter your email address and create a password. Once you have chosen your password, your account will be created and you will gain access to the portal.

For Returning Users:

Sign into the portal using the email address and the password you created when you originally signed up for the portal. If you have forgotten your password, click "Forgot your password?" and follow the prompts to reset your password.

Once you have created an account and/or logged in, you must create a profile before you are eligible to submit your application. Once your profile is created, you will immediately be able to begin the submission process.

For any questions or issues with login, account creation, or submissions, please contact msoc@path.org.

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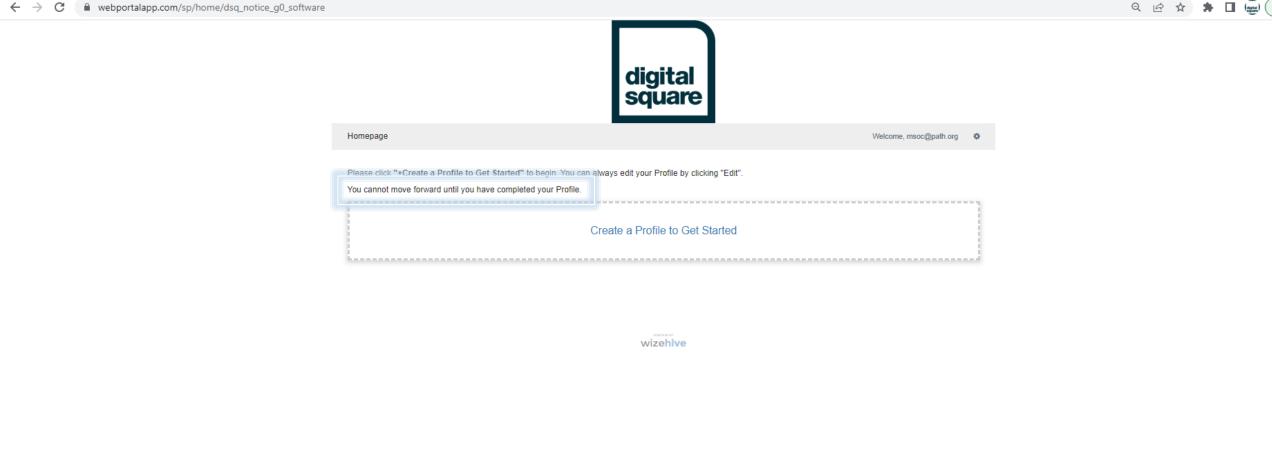
Sign Up

Email	
Password	
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Log In	Forgot your password?
Need an Account?	

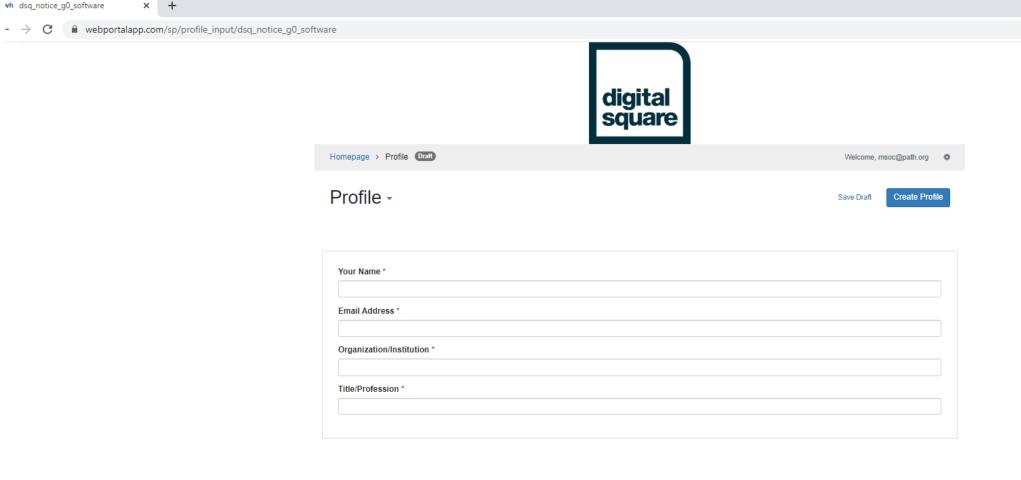
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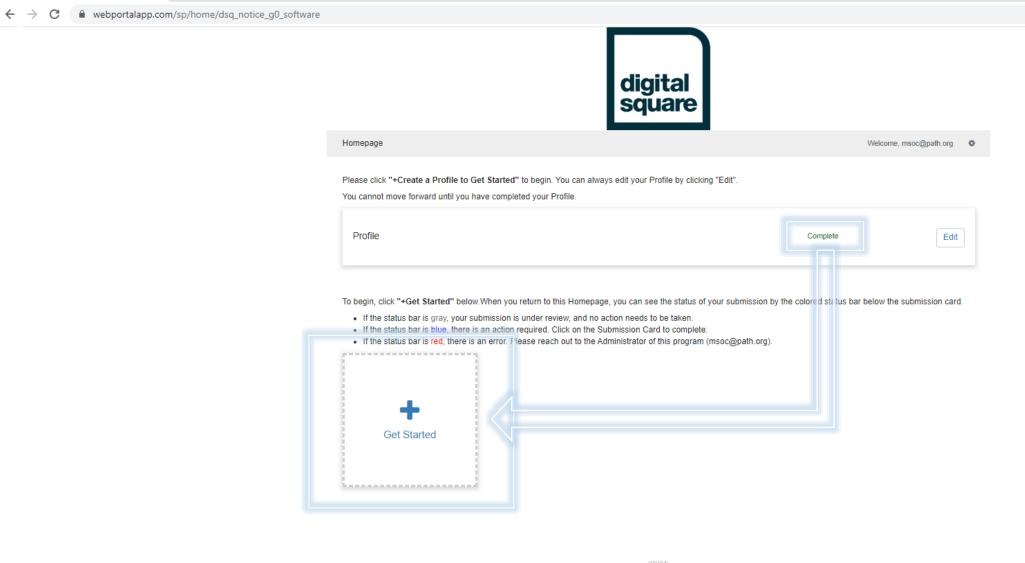


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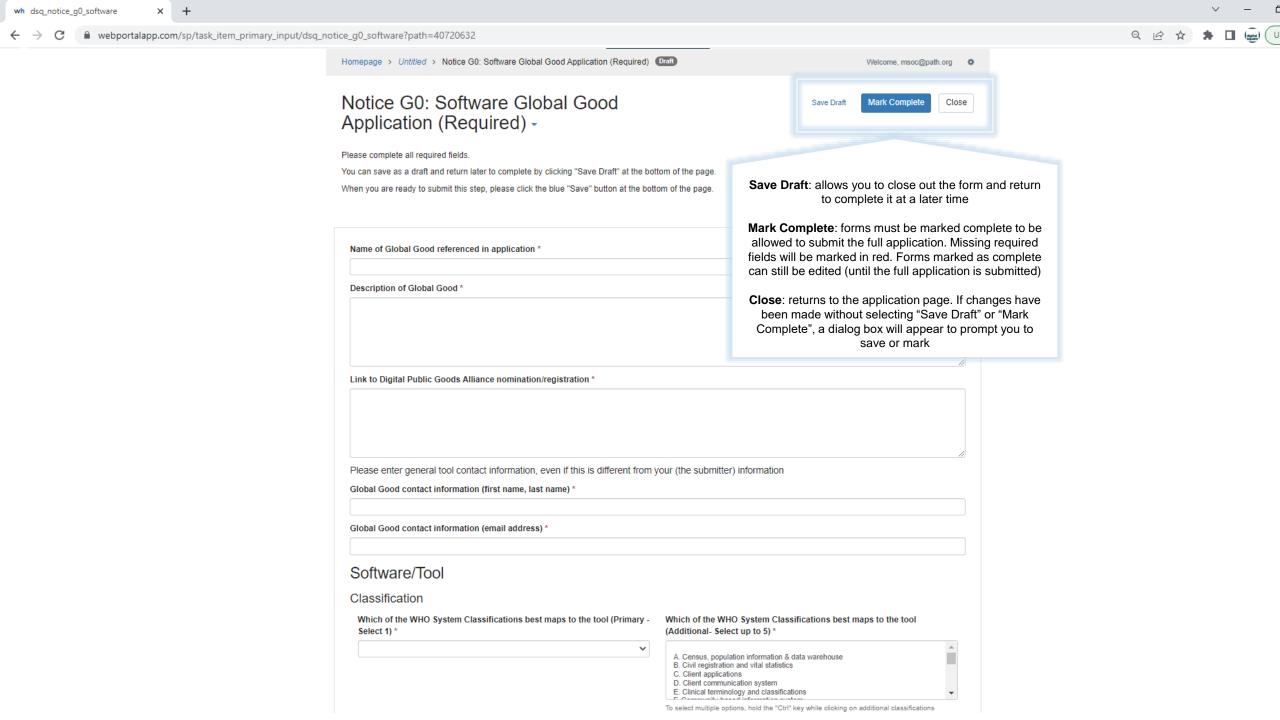


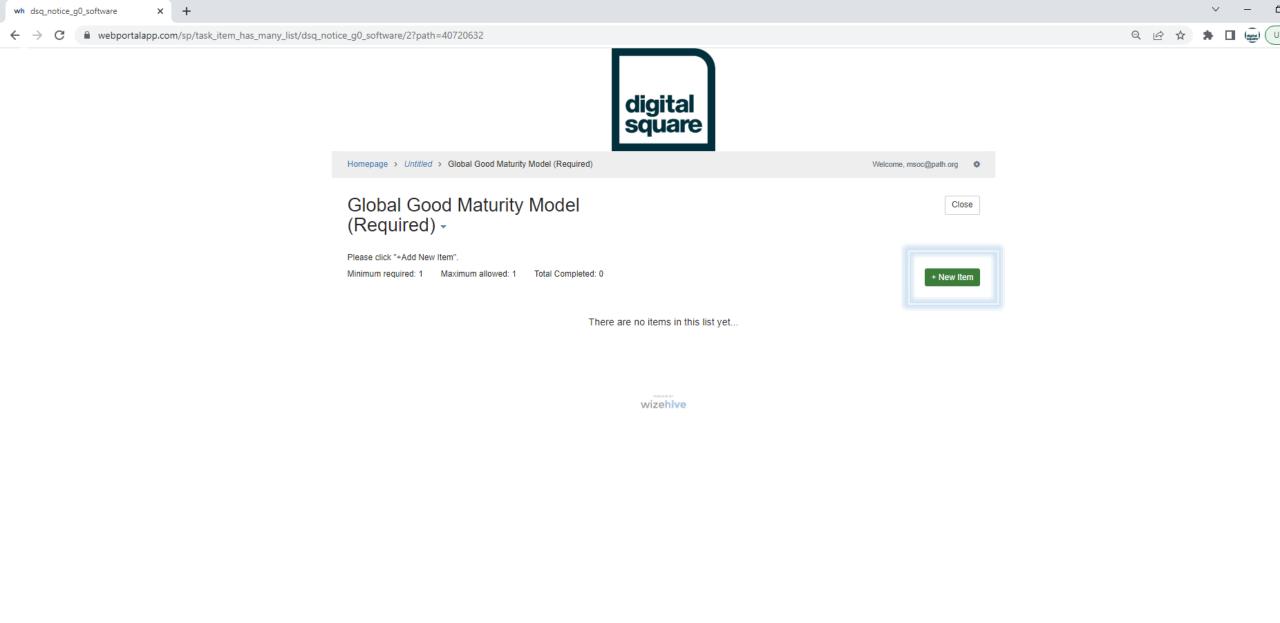
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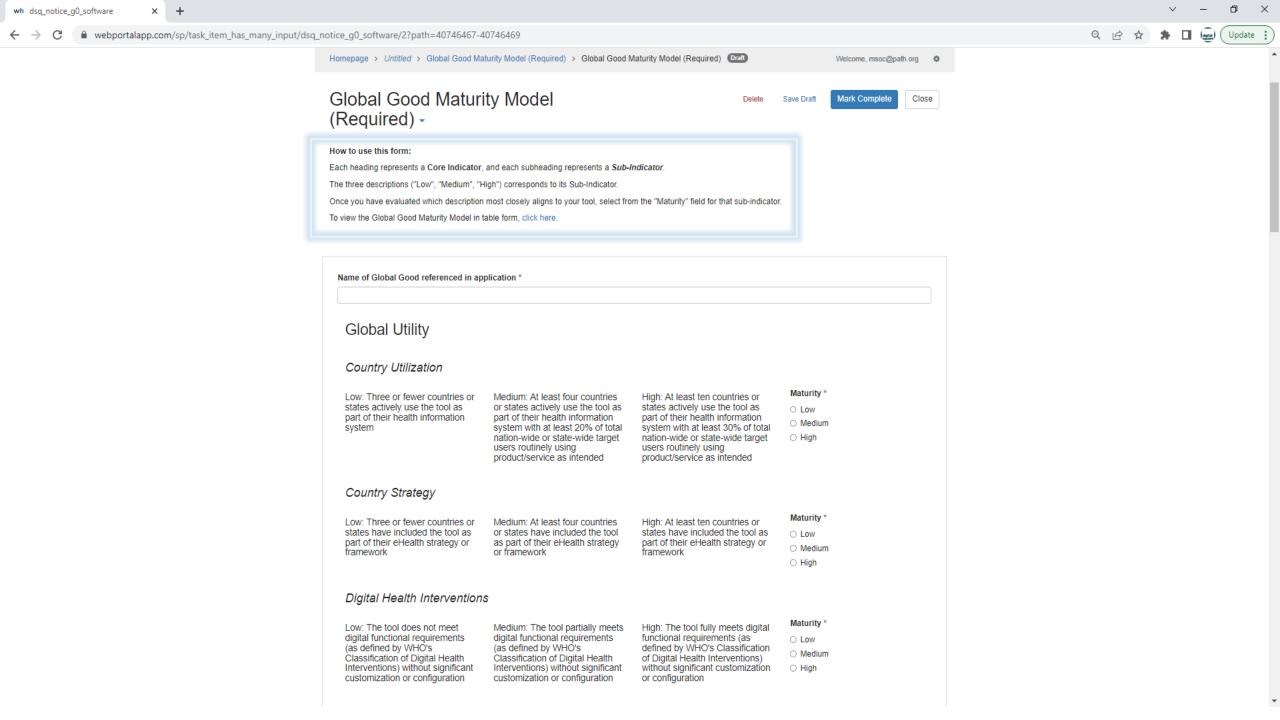
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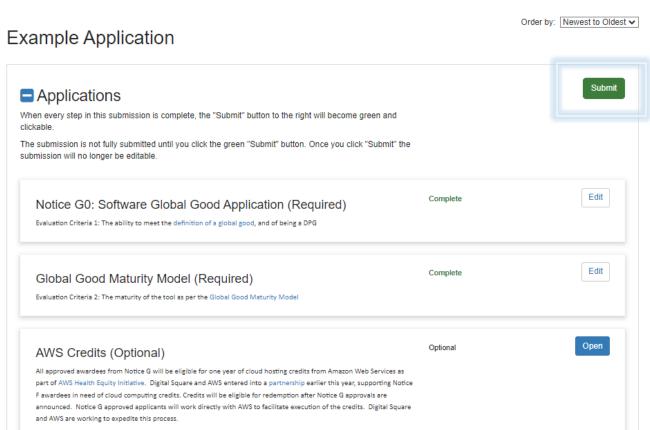






1	2	Global Good Maturity Model for digital health software tools.			Homepage > Untitled > Global Good Maturity Model (Required) > Global Good Maturity Model (Required) Praff Welcome, msoc@path.org	
Core Indicator	Sub-indicator Version 1.4			Global Good Maturity Model Delete Save Draft Mark Complete Close		
	! !	Low	3 Medium	High	!	(Required) -
	Country Utilization	Three or fewer countries or states actively use the tool as part of their health information system	At least four countries or states actively use the tool as part of their health information system with at least 20% of total nation-wide or state-wide target users routinely using product/service as intended	At least ten countries or states actively use the tool as part of their health information system with at least 30% of total nation- wide or state-wide target users routinely using product/service as intended		How to use this form: Each heading represents a Core Indicator, and each subheading represents a Sub-Indicator. The three descriptions ("Low", "Medium", "High") corresponds to its Sub-Indicator. Once you have evaluated which description most closely aligns to your tool, select from the "Maturity" field for that sub-indicator. To view the Global Good Maturity Model in table form, click here.
	Country Country Strategy Three or fewer countries or states or states have included the tool as part of their of their elded the tool as part of their elde	Name of Global Good referenced in application *				
Global Utility	Digital Health Interventions	The tool does not meet digital functional requirements (as defined by WHO's Classification of Digital Health Interventions) without significant customization or configuration	The tool partially meets digital functional requirements (as defined by WHO's Classification of Digital Health Interventions) without significant customization or configuration	The tool fully meets digital functional requirements (as defined by WHO's Classification of Digital Health Interventions) without significant customization or configuration	1	Global Utility Country Utilization
	Source Code Accessibility	Source code not publicly available or not released under an open-source license	Source code exists on a publicly accessible repository and licensed under an Open Source Initiative approved license.	Source code exists on a publicly accessible repository and licensed under an Open Source Initiative approved license. Software is structured to allow local customizations and new modules and functionality without requiring forking of main code	2	Low: Three or fewer countries or states actively use the tool as part of their health information system Medium: At least four countries or states actively use the tool as part of their health information system with at least 20% of total nation-wide or state-wide target users routinely using product/service as intended Maturity *
	Funding and Revenue	At most two revenue streams exists. Revenue streams are largely dependent on time-bound project implementations	Multiple revenue streams/funders exist across project implementations	Multiple revenue streams and funding mechanisms exist, including at least one that provides for multi-year support of core software development, documentation, and other key artifacts	2	Low: Three or fewer countries or states have included the tool as part of their eHealth strategy or framework 3 Medium: At least four countries or states have included the tool as part of their eHealth strategy or framework High: At least ten countries or states have included the tool as part of their eHealth strategy or framework High: At least ten countries or states have included the tool as part of their eHealth strategy or framework High: At least ten countries or states have included the tool as part of their eHealth strategy or framework Maturity * Low: The tool does not meet digital functional requirements (as defined by WHO's Classification of Digital Health Interventions) without significant customization or configuration Maturity * Low Medium High: The tool fully meets digital functional requirements (as defined by WHO's Classification of Digital Health Interventions) without significant customization or configuration Maturity * Low Medium High: The tool fully meets digital functional requirements (as defined by WHO's Classification of Digital Health Interventions) without significant customization or configuration Medium High: At least ten countries or states have included the tool as part of their eHealth strategy or framework Medium High: The tool fully meets digital functional requirements (as defined by WHO's Classification of Digital Health Interventions) without significant customization or configuration High: At least ten countries or states have included the tool as part of their eHealth strategy or framework





Questions

msoc@path.org



Digital Square is supported by:







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