Open Application Process:

Expression of Interest G1

28 June 2023

Digital Square

About Digital Square

Digital Square at PATH collaborates with ministries of health to align adaptable, interoperable digital technologies with local health needs and brings partners together to improve how the global community designs, uses, and pays for digital health tools and approaches.

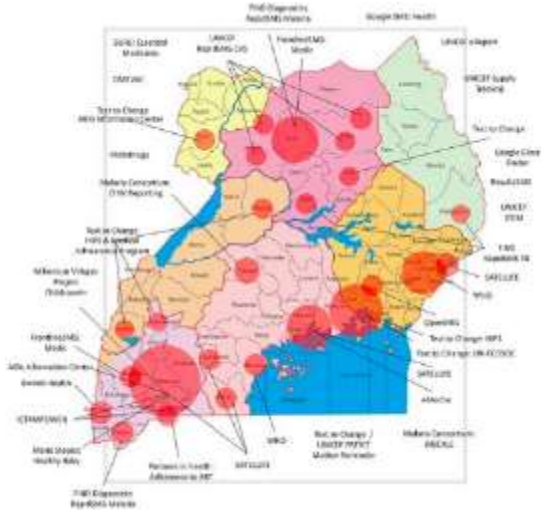
How?

- We work with **donors** to identify investments that ensure long-term success and align with country priorities.
- We work with **innovators** to advance digital health tools that are designed to work together seamlessly.
- We work with **governments and country-based technology experts** to strengthen country-led digital health implementations.

Why?

To improve health outcomes and accelerate health equity, which increasingly relies on ensuring **equitable access to digital health.**

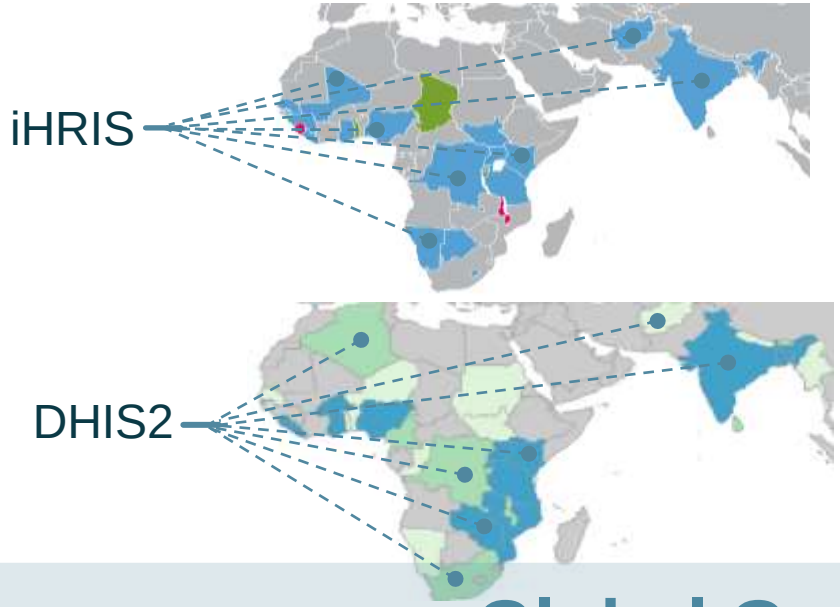
The need for and emergence of global goods



THE REPUBLIC OF UGANDA

RE: COORDINATION AND HARMONISATION OF EHEALTH INITIATIVES

DIRECTOR GENERAL HEALTH SERVICES



Many Pilots

Global Goods

The proliferation of digital health stakeholders and projects has led to fragmentation, competing priorities, and additional burdens on the health system.

Digital Square addresses the need for a thriving marketplace for digital health.

Vision

A world where appropriate use of digitally enabled health services closes the health equity gap

Mission

Connect health leaders with the resources necessary for digital transformation

Areas of Work

Alignment & Co-investment

Global Goods

Regional & Country Systems

Global Goods

- Allocate global good investments through an **open application process** that fosters transparency, collaboration, and agility.
- Provide **rigorous, pragmatic technical oversight** on investments through an awards team with >50 years combined experience in the global digital health sector.
- Serve as a community manager by **connecting the global goods community** to each other and to country efforts.
- Advise on standards development and technical ecosystem design to **encourage at-scale adoptability**.
- Coordinate with WHO and others to **streamline approval of digital public goods** for health.

Digital Square support to digital health global goods

Key technical focus areas of our work in global goods:

- Promotion of global guidance and technical standards adoption (e.g., SMART Guidelines DAK for ANC, technical guidance for Digital Documentation of COVID19 Certificates Vaccination Status)
- Strengthening of global good tools to be more implementable e.g. shelf-readiness
- Incorporation and use of standards and interoperability profiles

Digital Square global goods

- Digital Square global goods are digital health tools that are open source (FOSS), have no barrier to access for services or available under open content licenses, etc., are supported by an anchor organization/strong community, have a clear governance structures, have been deployed at scale, are used across multiple countries, have demonstrated effectiveness, are designed to be interoperable, and are on a continuum towards sustainability for the tool/service.
- Digital Square global goods have a close relationship to digital public goods (DPGs), in that they overlap with many aspects of the DPG Standard.
- In short, ***Digital Square global goods*** can be seen as a collection of DPGs focused on **health** that are impactful, scalable, adaptable to different countries and contexts, and actively focused to become more interoperable, deployable, and better serving to low- and middle-income county settings.

All Digital Square global goods could be seen as DPGs; but not all DPGs are global goods.

Types of global goods

Digital Square defines global goods as digital health tools that are adaptable to different countries and contexts. There are three types of global goods:

Content

A resource, toolkit, or data standard that is available under an open license and that is used to improve or analyze the capabilities required to manage health data.

Capabilities include those related to resource allocation, people, hardware, software, infrastructure, and operations.

Software

A software tool that is free and open source (FOSS) and used to manage, analyze, or transmit health-related data, with proven utility in several settings.

Services

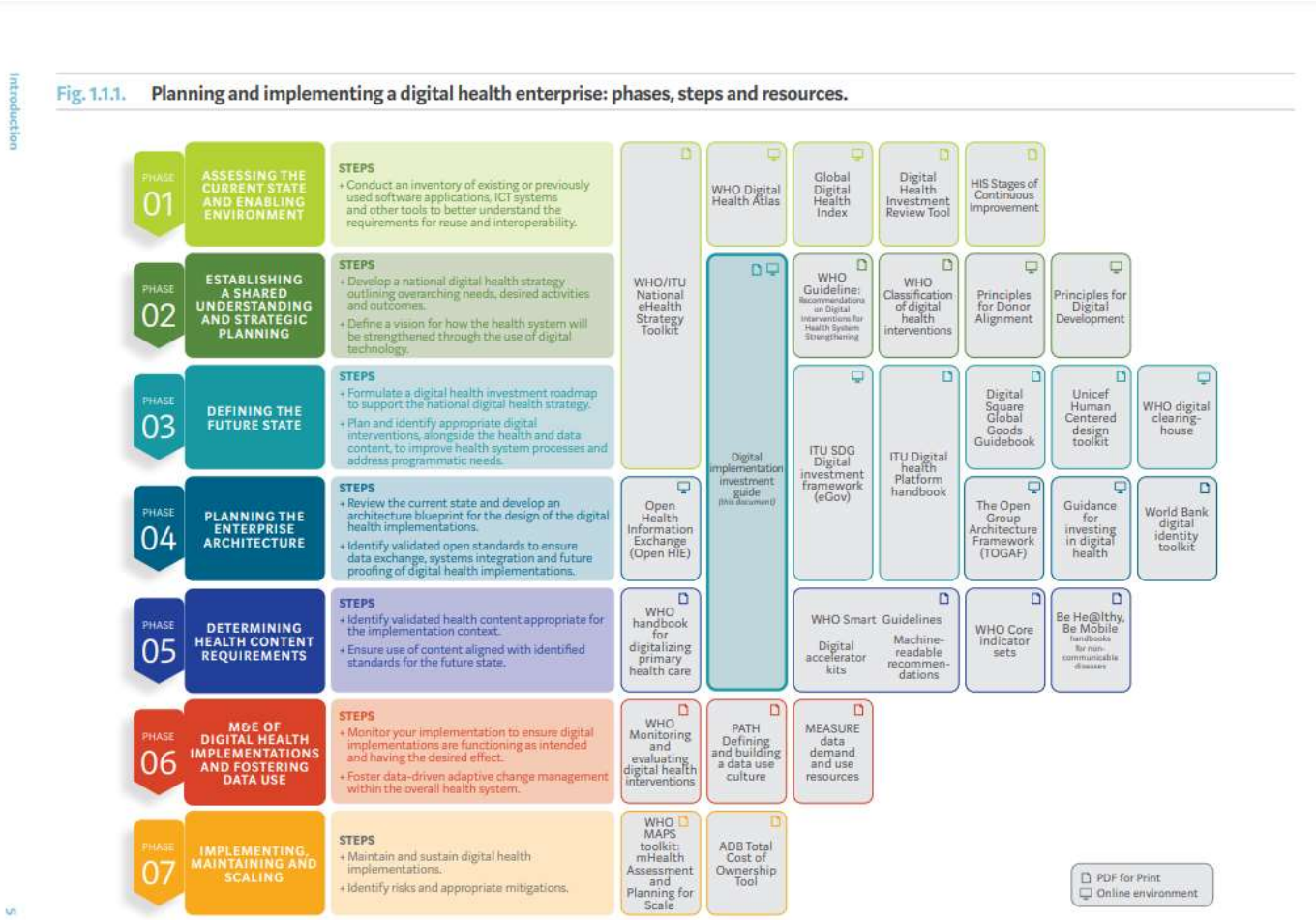
A software tool that is used to manage, transmit, or analyze health-related data that can be freely accessed as a software service and adheres to open data principles.

Global scale / reach of global goods

Classified under Digital Implementation Investment Guide (DIIG)

Content global goods are mapped against the phases of the Digital Implementation Investment Guide (DIIG)

https://www.who.int/publications/i/item/9789240010567

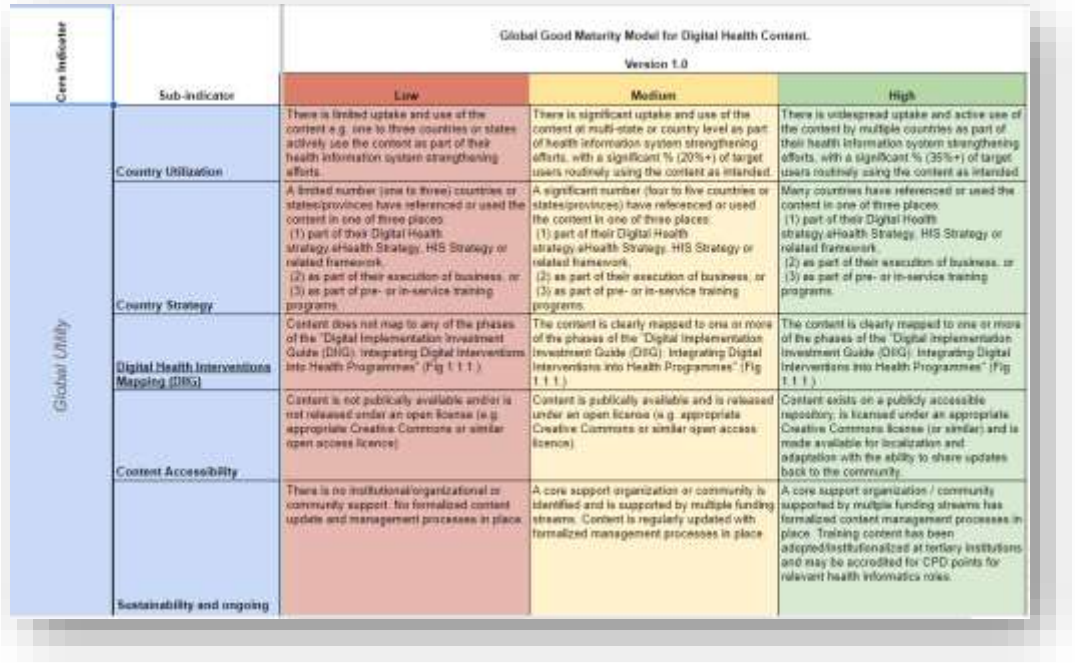


Global Goods Maturity Models

The Global Goods Maturity Models serve as a guide for innovators and investors to review and focus investment on areas to advance the maturity of a tool.

It also serves as baseline guidance for the evaluation of a tool to be a global good.

Digital Square continues to engage the digital health community, in particular the Digital Health and Interoperability Working Group of the Health Data Collaborative, in the development of the **Global Good Maturity Model for digital health content**



Global Good Maturity Model for Digital Health Content.
Version 1.0

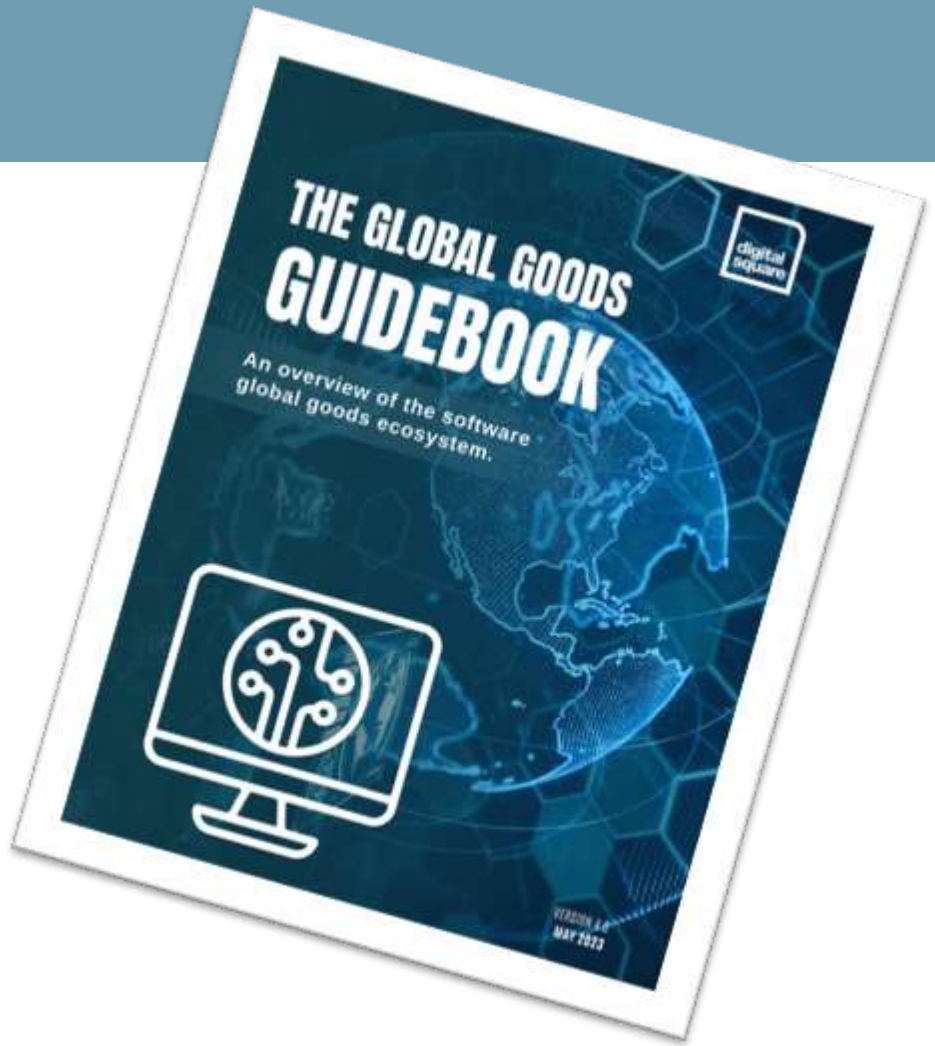
Core Indicator	Sub-indicator	Low	Medium	High
Global Utility	Country Utilization	There is limited uptake and use of the content e.g. one to three countries or states actively use the content as part of their health information system strengthening efforts.	There is significant uptake and use of the content at multi-state or country level as part of health information system strengthening efforts, with a significant % (20%+) of target users routinely using the content as intended.	There is widespread uptake and active use of the content by multiple countries as part of their health information system strengthening efforts, with a significant % (35%+) of target users routinely using the content as intended.
	Country Strategy	A limited number (one to three) countries or states/provinces have referenced or used the content in one of three places: (1) part of their Digital Health strategy, eHealth Strategy, HIS Strategy or related framework; (2) as part of their execution of business; or (3) as part of pre- or in-service training programs.	A significant number (four to five countries or states/provinces) have referenced or used the content in one of three places: (1) part of their Digital Health strategy, eHealth Strategy, HIS Strategy or related framework; (2) as part of their execution of business; or (3) as part of pre- or in-service training programs.	Many countries have referenced or used the content in one of three places: (1) part of their Digital Health strategy, eHealth Strategy, HIS Strategy or related framework; (2) as part of their execution of business; or (3) as part of pre- or in-service training programs.
	Digital Health Interventions Mapping (DIIG)	Content does not map to any of the phases of the "Digital Implementation Investment Guide (DIIG): Integrating Digital Interventions into Health Programmes" (Fig 1.1.1.)	The content is clearly mapped to one or more of the phases of the "Digital Implementation Investment Guide (DIIG): Integrating Digital Interventions into Health Programmes" (Fig 1.1.1.)	The content is clearly mapped to one or more of the phases of the "Digital Implementation Investment Guide (DIIG): Integrating Digital Interventions into Health Programmes" (Fig 1.1.1.)
	Content Accessibility	Content is not publically available and/or is not released under an open license (e.g. appropriate Creative Commons or similar open access licence)	Content is publically available and is released under an open license (e.g. appropriate Creative Commons or similar open access licence)	Content exists on a publicly accessible repository; is licensed under an appropriate Creative Commons license (or similar) and is made available for localization and adaptation with the ability to share updates back to the community.
	Sustainability and ongoing	There is no institutional/organizational or community support. No formalized content update and management processes in place.	A core support organization or community is identified and is supported by multiple funding streams. Content is regularly updated with formalized management processes in place.	A core support organization / community supported by multiple funding streams has formalized content management processes in place. Training content has been adopted/institutionalized at tertiary institutions and may be accredited for CPD points for relevant health informatics roles.

https://docs.google.com/spreadsheets/d/1c975UJiXfSjRywbGRJZJSBaqhCxTpkrGrSnduVJtTtw/edit#gid=0

Global Goods Guidebook

The Global Goods Guidebook showcases global goods that are approved through Digital Square. By better coordinating the development of digital health global goods, such as those presented in the guidebook, stakeholders involved in digital health can reduce duplication and ensure that platforms not only align with national priorities, but also strengthen health systems.

https://digitalsquare.org/resourcesrepository/2023/5/25/global-goods-guidebook-version-40



This guidebook is endorsed by:

Interactive Global Goods Guidebook

The digital Global Goods Guidebook is an online interactive website that showcases the global goods and provides a way for anyone to search according to a range of criteria to find exactly what they are looking for.

Launching in 3rd quarter of 2023

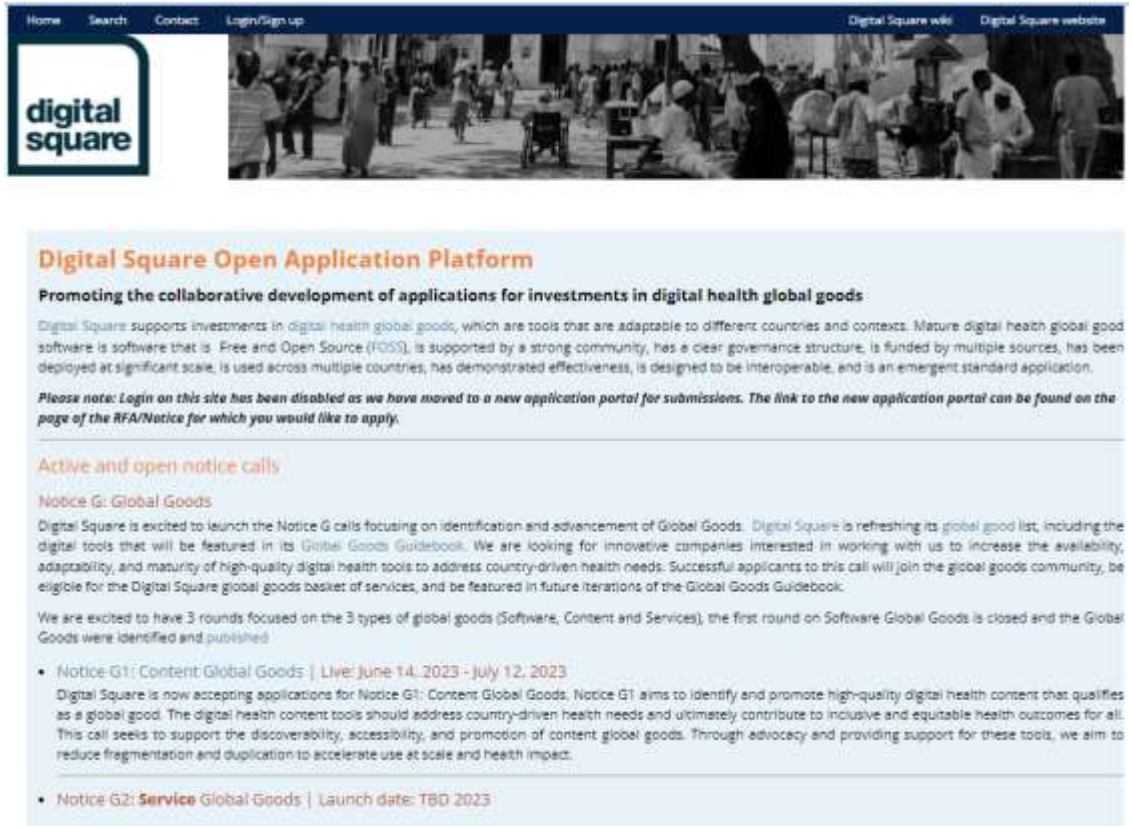
This guidebook is endorsed by:

Expression of Interest: G1

Overview of Notice G

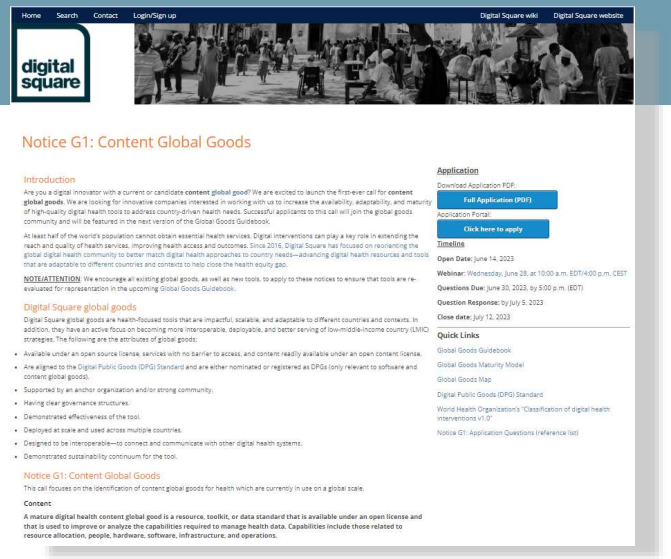
- Notice G calls are focused on **identification** and **advancement** of global goods.
- Under G0 in 2022, Digital Square refreshed the list of software global good lists, featured in its **Global Goods Guidebook version 4**.
- Under G1, we are looking for innovative companies interested in working with us to increase the **availability**, **adaptability**, and **maturity** of high-quality digital health **content** to address country-driven health needs.

Open Application Process (OAP) Platform



https://applications.digitalsquare.io

G1: Content Global Goods



An open call for content global goods.

- Must meet the definition of global good:
- resource, toolkit, or data standard that is available under an open license and that is used to improve or analyze the capabilities required to manage health data.
- Capabilities include those related to resource allocation, people, hardware, software, infrastructure, and operations.
- Must be available under an appropriate Creative Commons license
- Must be registered as a DPG
- Must focus on Sustainable Development Goal 3: Health and well-being mapped to the phases of the WHO's Digital Implementation Investment Guide (DIIG)
- Must provide evidence of uptake at scale
- Must demonstrate a level of maturity and uptake within the target market with strong backing and support from a community or established anchor organization/group

G1: Benefits

Successful candidates:

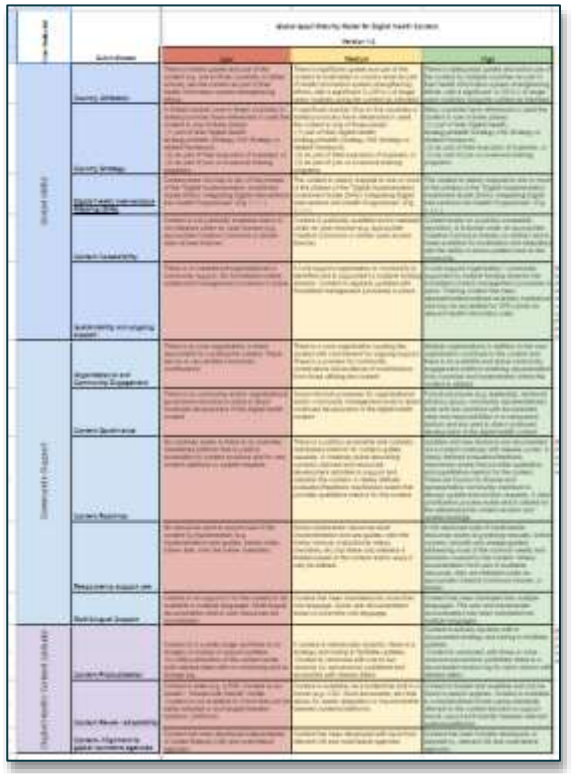
- All successful candidates will:
  - Be recognized as a Digital Square approved global good and attributed as such
  - Become a member of the global goods community, with access to Digital Square's basket of services
  - Be featured in the Global Goods Guidebook for global visibility
    - - printed version and interactive online version

Information requested

The application process will require applicants to:

1. Answer a set of questions and provide links to supporting evidence
2. Complete the Content Global Goods Maturity Model.

This will be facilitated by the application platform.



Review and evaluation

The applications will be evaluated according to the following criteria based on the data entered into the application forms:

- Criteria 1: The ability to meet the definition of a global good and of being a DPG
- Criteria 2: The maturity of the tool as per the Global Good Maturity Model

The Peer Review Committee (PRC) will review applications in accordance with the aforementioned criteria and in line with the prioritization framework.

Core Indicator	Sub-indicator	Sub-indicator
Global Utility	Country Utilization	Is there evidence of uptake and use of the content at regional, national or sub-national scale? Are countries actively using the content as part of their health information system
	Country Strategy	Has the content been referenced or used in one or more of: (1) part of the country's Digital Health strategy,eHealth Strategy, HIS Strategy or related framework, (2) as part of their execution of business, or (3) as part of pre- or in-service training programs.
	Digital Health Interventions Mapping (DIIG)	Can the content be clearly mapped and identified by the DIIG classifications?
	Content Accessibility	Is the content publically available? Is the content published under an open license (e.g. appropriate Creative Commons or similar open access licence)? Is the content made available for localization and adaptation with the ability to share updates back to the community?
	Digital Public Good Status	Is the content registered as a DPG?
	Sustainability and ongoing support	Is there a core support organization responsible for the ongoing management and curaiton of the content? Are there mutiple funding streams/revenue sources to support the ongoing management of the content? For training content, has the content been adopted/institutionalized at tertiary institutions ? For training content, is it accredited for CPD points for relevant health informatics roles?
Community Support	Organizational and Community Engagement	Is there is a core organization managing/hosting a community? Does the community have a governance structure with a commitment to provide ongoing support and engagement? Is there is a process for community contributions?
	Content Governance and Content Roadmap	Are there processes in place for organizational and/or community management to direct continued development of the digital health content? Is there a roadmap that describes currently planned and resourced activities to support and maintain the content? Is there a publicly accessible and routinely maintained platform/process for content update requests or feedback? Is there a clearly defined evaluation/feedback mechanism that provides qualitative metrics for the content?
	Resources to support use	Are there resources publically available for implementers/users of the content (e.g.training manuals, online courses, tutorials and useage guides) ? Are the resources versioned in line with versions of the content? If these are documentation resources, are they publishd under an appropriate Creative Commons license, or similar?
	Multi-Lingual Support	Is the content available in more than one language? Are the supporting resources available in more than one language?
Digital Health Content Maturity	Content Productization	Is the content intended to be static or dynamic? If content is intended to be dynamic, is the content versioned, with a documentation for each version with release dates? For profiles/standards, are the means to ensure that later version are compatible with (i.e. should not "break") previous versions?
	Content Re-use and Adaptability	Is the content publically available and in a format (e.g. CSV, Word documents, etc) that allows for easier adaptation and re-use by others? Is the content available in a standardized format (using standards relevant to the content domain) to support import, export and transfer between relevant systems/platforms?
	Content- Alignment to global normative agencies	Has the content has been developed with input from relevant UN and multi-lateral agencies? Has the been formally developed in collaboration with, or adopted by, relevant UN and multi-
Impact	Demonstrated need and impact:	Does the content appropriately address a significant country need, identified use case or gap in the digital health ecosystem? Is there evidence of positive impact through the use of this content ?

Timeline

Q&A Submissions due:	June 30th 2023
Q&A responses published:	July 5th 2023
Application Deadline:	**July 12th 2023**

OAP Platform

Notice G1: Content Global Goods

Introduction

Are you a digital innovator with a current or candidate **content global good**? We are excited to launch the first-ever call for **content global goods**. We are looking for innovative companies interested in working with us to increase the availability, adaptability, and maturity of high-quality digital health tools to address country-driven health needs. Successful applicants to this call will join the global goods community and will be featured in the next version of the Global Goods Guidebook.

At least half of the world's population cannot obtain essential health services. Digital interventions can play a key role in extending the reach and quality of health services, improving health access and outcomes. Since 2016, Digital Square has focused on reorienting the global digital health community to better match digital health approaches to country needs—advancing digital health resources and tools that are adaptable to different countries and contexts to help close the health equity gap.

NOTE/ATTENTION: We encourage all existing global goods, as well as new tools, to apply to these notices to ensure that tools are re-evaluated for representation in the upcoming Global Goods Guidebook.

Digital Square global goods

Digital Square global goods are health-focused tools that are impactful, scalable, and adaptable to different countries and contexts. In addition, they have an active focus on becoming more interoperable, deployable, and better serving of low-middle-income country (LMIC) strategies. The following are the attributes of global goods:

- Available under an open source license, services with no barrier to access, and content readily available under an open content license.
- Are aligned to the Digital Public Goods (DPG) Standard and are either nominated or registered as DPGs (only relevant to software and content global goods).
- Supported by an anchor organization and/or strong community.
- Having clear governance structures.
- Demonstrated effectiveness of the tool.
- Deployed at scale and used across multiple countries.
- Designed to be interoperable—to connect and communicate with other digital health systems.
- Demonstrated sustainability continuum for the tool.

Notice G1: Content Global Goods

This call focuses on the identification of content global goods for health which are currently in use on a global scale.

Content

A mature digital health content global good is a resource, toolkit, or data standard that is available under an open license and that is used to improve or analyze the capabilities required to manage health data. Capabilities include those related to resource allocation, people, hardware, software, infrastructure, and operations.

Application

Download Application PDF:

Full Application (PDF) — View full RFA (PDF)

Application Portal:

Click here to apply — Link to application portal

Timeline

Open Date: June 14, 2023

Webinar: Wednesday, June 28, at 10:00 a.m. EDT/4:00 p.m. CEST

Questions Due: June 30, 2023, by 5:00 p.m. (EDT)

Question Response: by July 5, 2023

Close date: July 12, 2023

Quick Links

Global Goods Guidebook

Global Goods Maturity Model

Global Goods Map

Digital Public Goods (DPG) Standard

World Health Organization's "Classification of digital health interventions v1.0"

Notice G1: Application Questions (reference list)

https://applications.digitalsquare.io/notice-g1-content-global-goods

webportalapp.com/sp/login/dsq_notice_g1_content

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Open Application Platform (OAP)

Notice G1: Content Global Goods (full application call)

Sign In/Sign Up Instructions

For New Users:

By clicking Sign Up, you will be prompted to enter your email address and create a password. Once you have chosen your password, your account will be created and you will gain access to the portal.

For Returning Users:

Sign into the portal using the email address and the password you created when you originally signed up for the portal. If you have forgotten your password, click "Forgot your password?" and follow the prompts to reset your password.

Once you have created an account and/or logged in, you **must** create a profile before you are eligible to submit your application. Once your profile is created, you will immediately be able to begin the submission process.

For any questions or issues with login, account creation, or submissions, please contact msoc@path.org.

Sign In

Email

ltaylor@path.org

Password

Log In

Forgot your password?

Need an Account?

Sign Up

For any questions or issues with login, account creation, or submissions, please contact msoc@path.org.

wizehive

digital square

Homepage

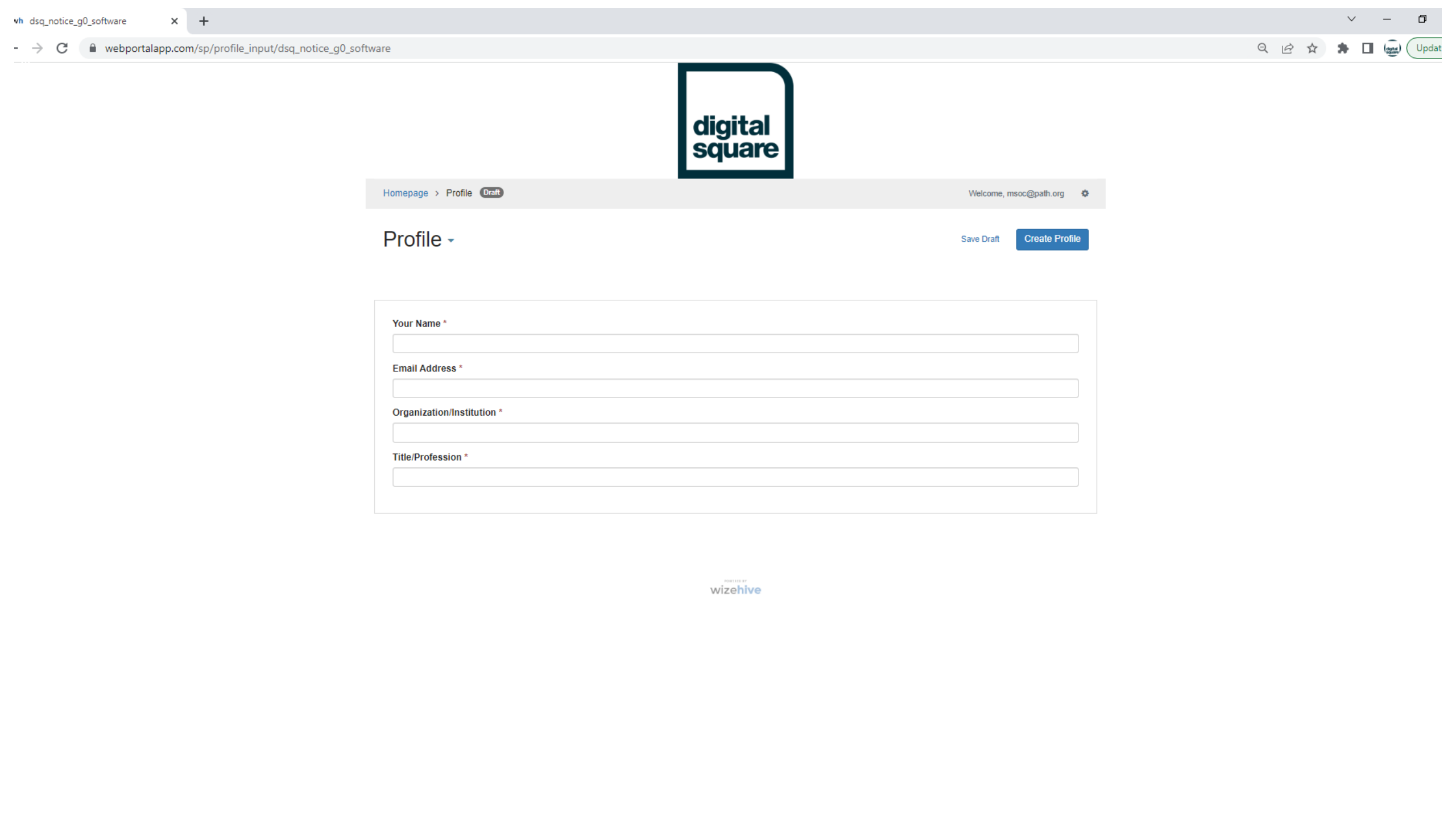
Welcome, msoc@path.org

Please click "+Create a Profile to Get Started" to begin. You can always edit your Profile by clicking "Edit".

You cannot move forward until you have completed your Profile.

Create a Profile to Get Started

wizehive



dsq_notice_g0_software

webportalapp.com/sp/profile_input/dsq_notice_g0_software

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Homepage > Profile Draft

Welcome, msoc@path.org

Profile

Save Draft

Create Profile

Your Name *

Email Address *

Organization/Institution *

Title/Profession *

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Homepage

Welcome, msoc@path.org

Please click **"+Create a Profile to Get Started"** to begin. You can always edit your Profile by clicking "Edit".

You cannot move forward until you have completed your Profile.

Profile | Complete | Edit

To begin, click **"+Get Started"** below.When you return to this Homepage, you can see the status of your submission by the colored status bar below the submission card.

- If the status bar is gray, your submission is under review, and no action needs to be taken.
- If the status bar is blue, there is an action required. Click on the Submission Card to complete.
- If the status bar is red, there is an error. Please reach out to the Administrator of this program (msoc@path.org).

+ Get Started

Order by: Newest to Oldest

Untitled

Content Global Good Application

There are 15 days remaining to submit this.

Submit

When every step in this submission is complete, the "Submit" button to the right will become green and clickable.

The submission is not fully submitted until you click the green "Submit" button. Once you click "Submit", the application will no longer be editable.

Notice G1: Content GG

Evaluation Criteria 1: The ability to meet the definition of a global good, and of being a DPG

Action Required

Open

Maturity Model: Content GG

Evaluation Criteria 2: The maturity of the tool as per the Global Good Maturity Model

Action Required

Open

Notice G1: Content GG

Save Draft | Mark Complete | Close

Please complete all required fields.

You can save as a draft and return later to complete by clicking "Save Draft".

When you are ready to submit this step, please click "Mark Complete".

Save Draft: allows you to close out the form and return to complete it at a later time

Mark Complete: forms must be marked complete to be allowed to submit the full application. Missing required fields will be marked in red. Forms marked as complete can still be edited (until the full application is submitted)

Close: returns to the application page. If changes have been made without selecting “Save Draft” or “Mark Complete”, a dialog box will appear to prompt you to save or mark

Name of Global Good referenced in application *

Description of Global Good *

Please enter general tool contact information, even if this is different from your (the submitter) information

Global Good contact information (first name, last name) *

Global Good contact information (email address) *

Digital Health Content

Classification

Link(s) to all relevant Digital Public Goods Alliance (DPGA) nomination/registration entries for the use of this content *

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Maturity Model: Content GG

Close

Please click "+Add New Item".

Minimum required: 1 Maximum allowed: 1 Total Completed: 0

+ New Item

There are no items in this list yet...

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Maturity Model: Content GG

Delete | Save Draft | Mark Complete | Close

How to use this form:

Each heading represents a **Core Indicator**, and each subheading represents a ***Sub-Indicator***.

The three descriptions ("Low", "Medium", "High") corresponds to its Sub-Indicator.

Once you have evaluated which description most closely aligns to your tool, select from the "Maturity" field for that sub-indicator.

To view the Global Good Maturity Model in table form, click here.

Name of Global Good referenced in application *

Global Utility

Country Utilization

			Maturity
Low: There is limited uptake and use of the content e.g. one to three countries or states actively use the content as part of their health information system strengthening efforts.	Medium: There is significant uptake and use of the content at multi-state or country level as part of health information system strengthening efforts, with a significant % (20%+) of target users routinely using the content as intended.	High: There is widespread uptake and active use of the content by multiple countries as part of their health information system strengthening efforts, with a significant % (35%+) of target users routinely using the content as intended.	○ Low ○ Medium ○ High

Country Strategy

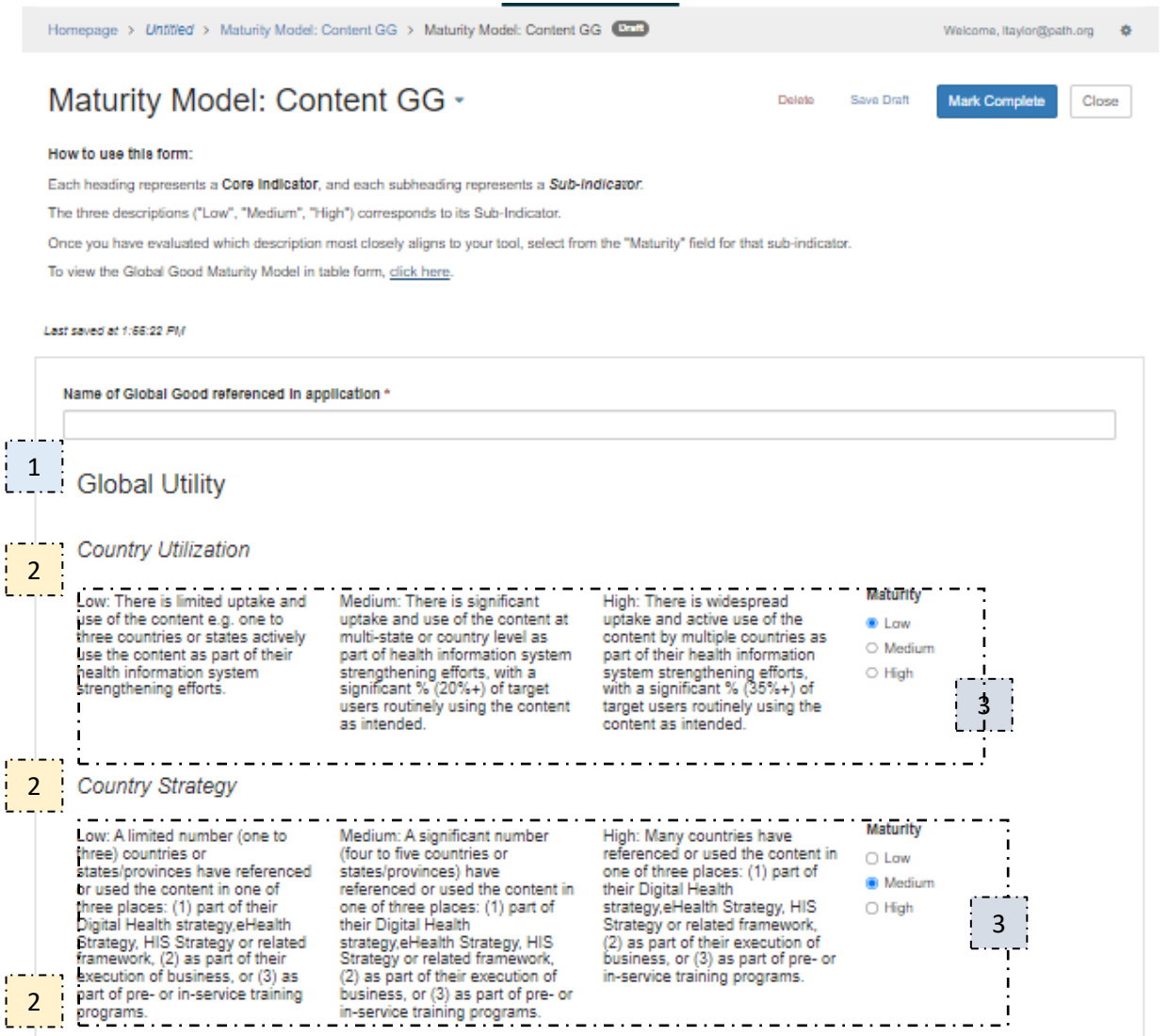
			Maturity
Low: A limited number (one to three) countries or states/provinces have referenced or used the content in one of three places: (1) part of their Digital Health strategy,eHealth	Medium: A significant number (four to five countries or states/provinces) have referenced or used the content in one of three places: (1) part of their Digital Health	High: Many countries have referenced or used the content in one of three places: (1) part of their Digital Health strategy,eHealth Strategy, HIS Strategy or related framework	○ Low ○ Medium ○ High

1 2 3

Global Good Maturity Model for Digital Health Content

Version 1.0

Core Indicator	Sub-Indicator	Low	Medium	High
Global Utility	Country Utilization	There is limited uptake and use of the content e.g. one to three countries or states actively use the content as part of their health information system strengthening efforts.	There is significant uptake and use of the content at multi-state or country level as part of health information system strengthening efforts, with a significant % (20%+) of target users routinely using the content as intended.	There is widespread uptake and active use of the content by multiple countries as part of their health information system strengthening efforts, with a significant % (35%+) of target users routinely using the content as intended.
	Country Strategy	A limited number (one to three) countries or states/provinces have referenced or used the content in one of three places: (1) part of their Digital Health strategy,eHealth Strategy, HIS Strategy or related framework, (2) as part of their execution of business, or (3) as part of pre- or in-service training programs.	A significant number (four to five countries or states/provinces) have referenced or used the content in one of three places: (1) part of their Digital Health strategy,eHealth Strategy, HIS Strategy or related framework, (2) as part of their execution of business, or (3) as part of pre- or in-service training programs.	Many countries have referenced or used the content in one of three places: (1) part of their Digital Health strategy,eHealth Strategy, HIS Strategy or related framework, (2) as part of their execution of business, or (3) as part of pre- or in-service training programs.
	Digital Health Interventions Mapping (DIG)	Content does not map to any of the phases of the "Digital Implementation Investment Guide (DIG): Integrating Digital Interventions into Health Programmes" (Fig 1.1.1.)	The content is clearly mapped to one or more of the phases of the "Digital Implementation Investment Guide (DIG): Integrating Digital Interventions into Health Programmes" (Fig 1.1.1.)	The content is clearly mapped to one or more of the phases of the "Digital Implementation Investment Guide (DIG): Integrating Digital Interventions into Health Programmes" (Fig 1.1.1.)
	Content Accessibility	Content is not publically available and/or is not released under an open license (e.g. appropriate Creative Commons or similar open access licence)	Content is publically available and is released under an open license (e.g. appropriate Creative Commons or similar open access licence).	Content exists on a publicly accessible repository, is licensed under an appropriate Creative Commons license (or similar) and is made available for localization and adaptation with the ability to share updates back to the community.
	Sustainability and ongoing support	There is no institutional/organizational or community support. No formalized content update and management processes in place.	A core support organization or community is identified and is supported by multiple funding streams. Content is regularly updated with formalized management processes in place.	A core support organization / community supported by multiple funding streams has formalized content management processes in place. Training content has been adopted/institutionalized at tertiary institutions and may be accredited for CPD points for relevant health informatics roles.
Community Support	Organizational and Community Engagement	There is no core organization or team responsible for curating the content. There are no or very limited community contributions.	There is a core organization curating the content with commitment for ongoing support. There is a process for community contributions and evidence of contributions from those utilizing the content.	Multiple organizations in addition to the core organization contribute to the content and there is an available and active community engagement platform enabling representation from countries and implementers where the content is utilized.
	Content Governance	There is no community and/or organizational governance structure in place to direct continued development of the digital health content	Some informal processes for organizational and/or community management exist to direct continued development of the digital health content	Formal structures (e.g. leadership, technical advisory group, community representatives) exist and are practiced with documented roles and responsibilities in a transparent fashion and are used to direct continued development of the digital health content
	Content Roadmap	No roadmap exists or there is no routinely maintained platform that is publicly accessible for content revisions and for new content additions or update requests.	There is a publicly accessible and routinely maintained platform for content update requests. A roadmap exists describing currently planned and resourced development activities to support and maintain the content. A clearly defined evaluation/feedback mechanism exists that provides qualitative metrics for the content.	Updates and new revisions are documented via a content roadmap with release cycles. A clearly defined evaluation/feedback mechanism exists that provides qualitative and quantitative metrics for the content. There are forums for diverse and representative community members to discuss update and revision requests. A clear prioritization process exists and is utilized for the addressing the content revision and update backlogs.
	Resources to support use	No resources exist to support use of the content by implementers (e.g. implementation/user guides, trainer notes, trainer aids, train the trainer materials).	Some implementer resources exist (implementation and use guides, train the trainer manual, instructional videos, checklists, etc) but these only address a limited subset of the content and/or ways it may be utilized.	A full versioned suite of implementer resources exists (e.g.training manuals, online courses, tutorials and useage guides) addressing most of the common needs and domains covered by the content. Where documentation form part of available resources, they are released under an appropriate Creative Commons license, or similar.



Order by: Newest to Oldest

Example Application

Applications

When every step in this submission is complete, the "Submit" button to the right will become green and clickable.

The submission is not fully submitted until you click the green "Submit" button. Once you click "Submit" the submission will no longer be editable.

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Questions

msoc@path.org | technical support accessing the submission portal

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